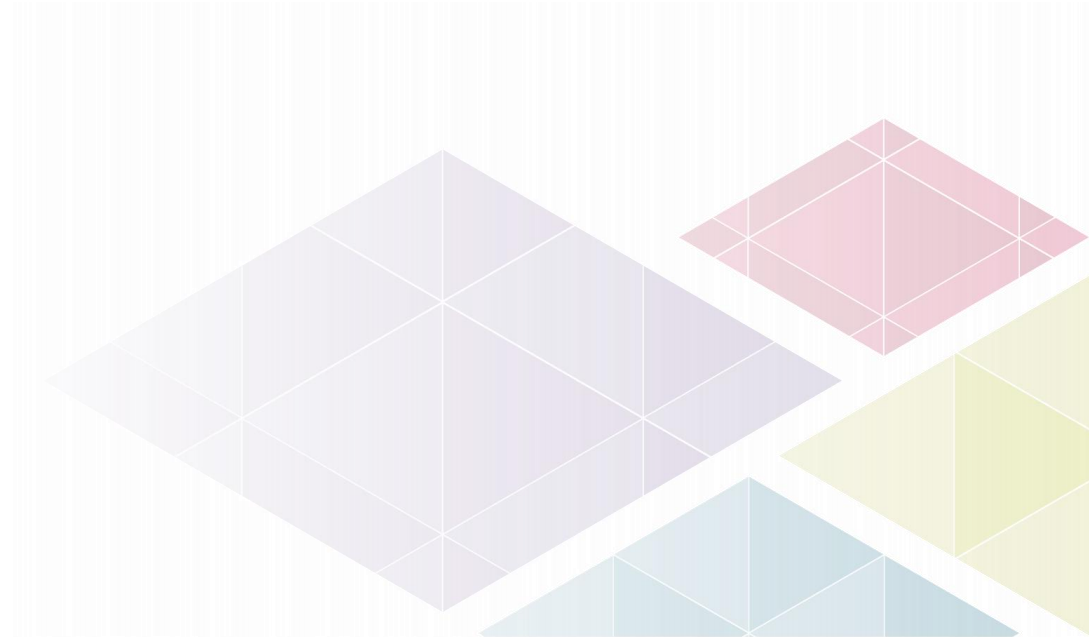


*Draft Recommendations
Public Meetings
May 11, 2022*

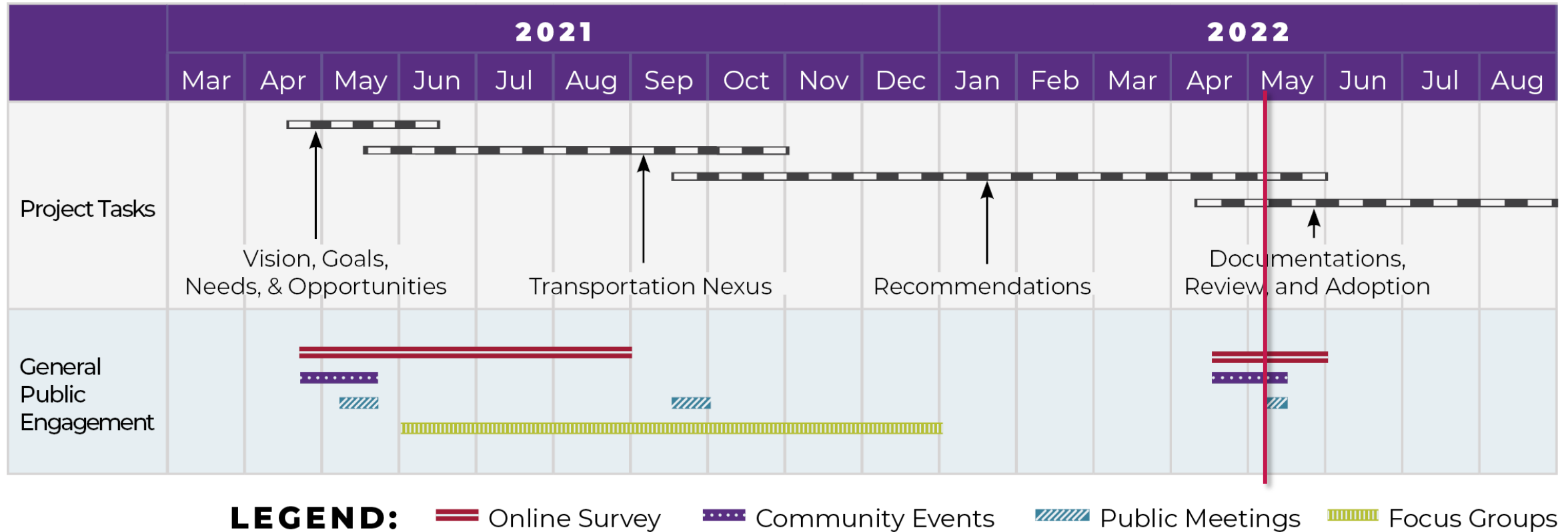


Agenda

- Schedule
- What Has Been Done
- What We Heard
- Draft Transportation and Land Use Recommendations
- Engagement Opportunities
- Breakout Discussions



Project Schedule



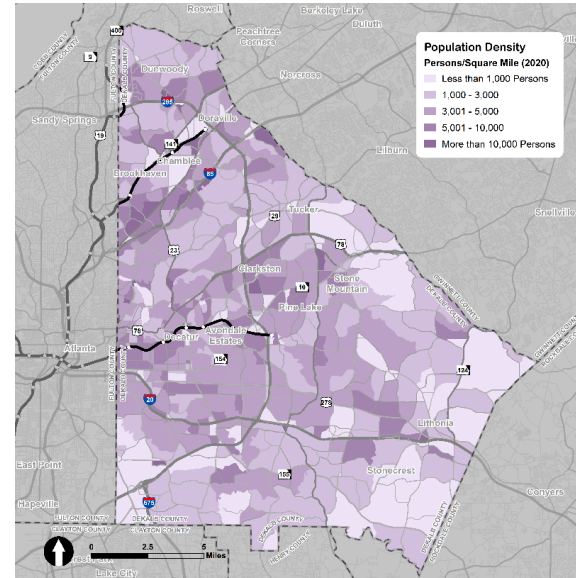


What Has Been Done

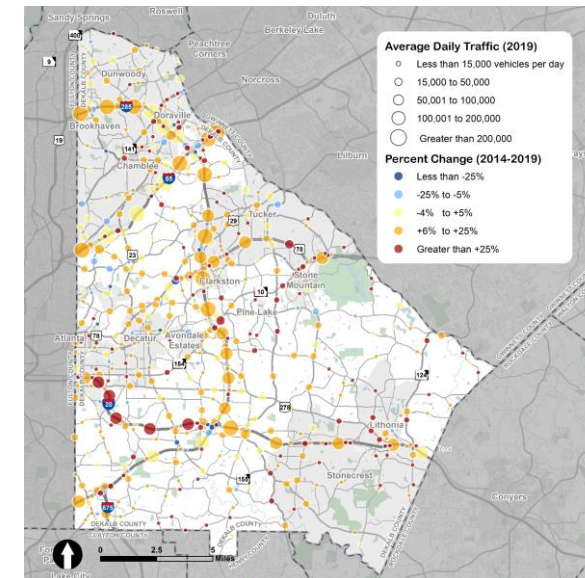
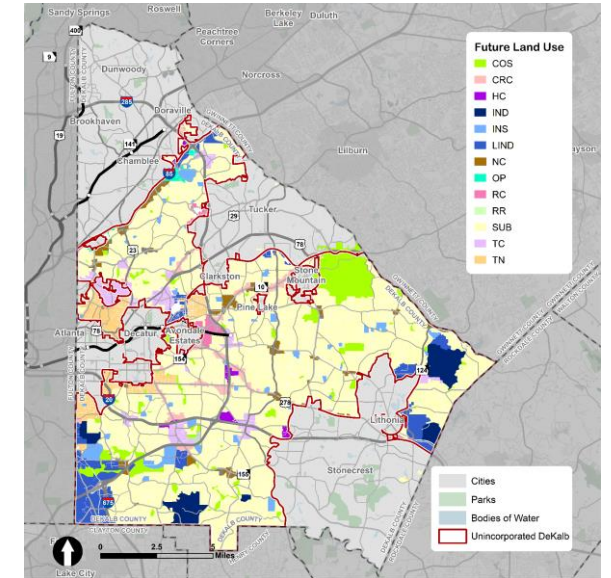
Existing Conditions/ Needs Assessment

- Report including:
 - Review of previous plans
 - Understanding of existing conditions
 - Projection of future needs through 2050
- Considers people, places, and mobility

People

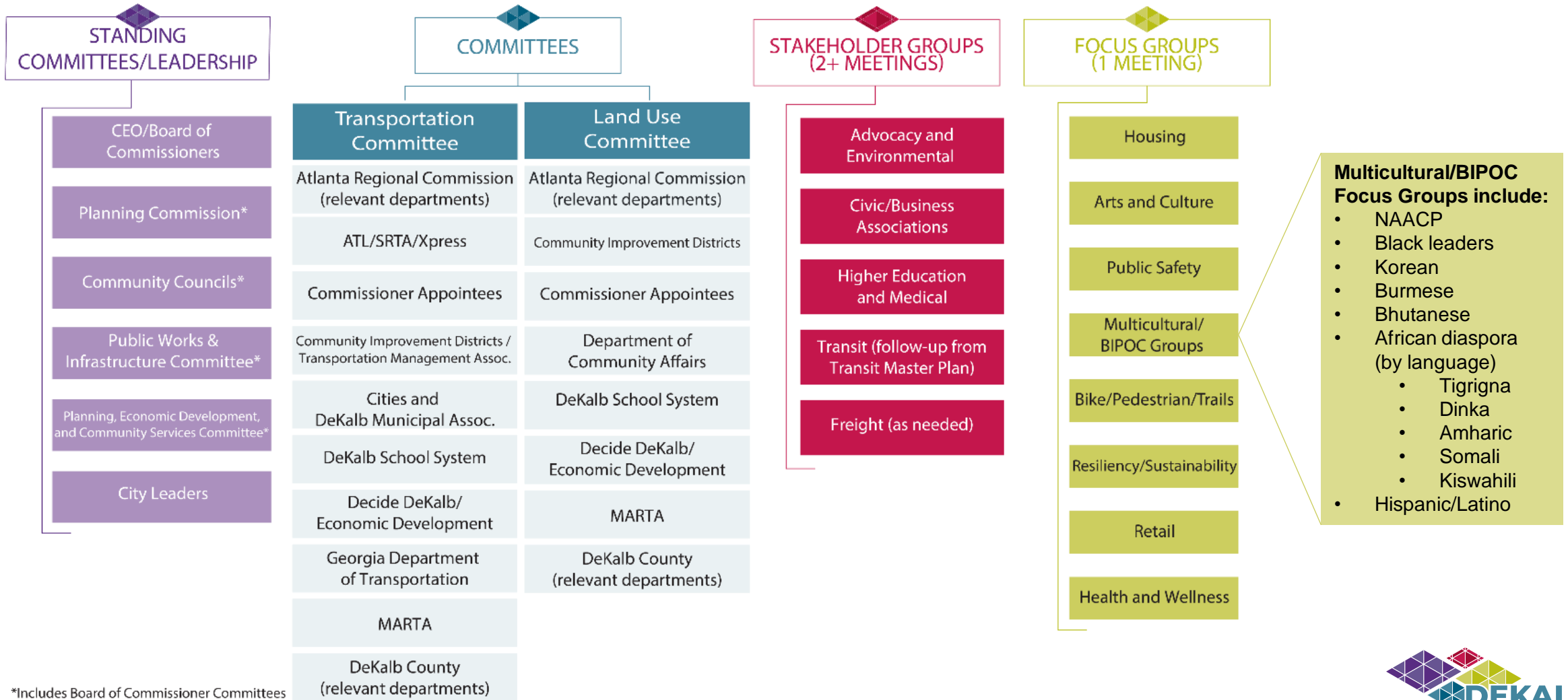


Places



Mobility

Targeted Stakeholder Outreach



*Includes Board of Commissioner Committees

Stakeholder and Public Engagement to Date

Meetings with

Stakeholder Groups	6
Focus Groups	19
Commissioners	25
Community Councils	1
Public	8

Other Engagement

Community Intercepts	7
Community Presentations	10+
Online Survey	1
Website	1
Social Media Platforms	2



What We Heard

Feedback: Transportation Priorities

*Presented in rank order

- Provide Transportation Options through Connectivity across Modes
 - Enable Healthy Communities and Improve Quality of Life
 - Improve Safety
 - Improve Maintenance
- Promote Equity
 - Increase Funding for Improvements
 - Increase Access to Jobs and Education
 - Encourage Economic Development
 - Respect and Improve DeKalb County's Character
 - Practice Fiscal Responsibility in Transportation Investments
 - Better Accommodate Movement of Goods



Feedback: Good Things in DeKalb

*Presented in rank order

Where Good Things are Happening Now

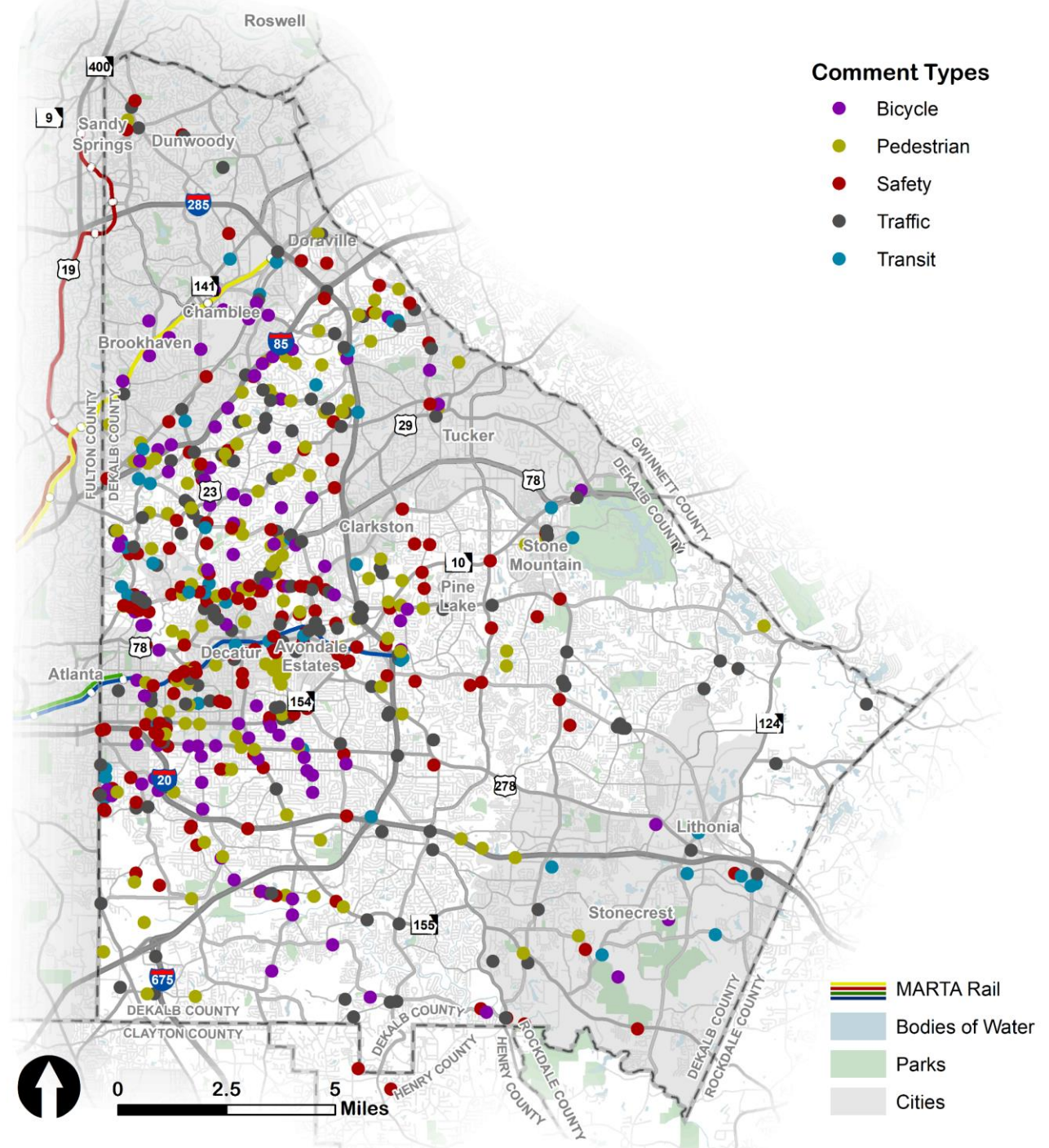
1. Toco Hills Town Center
2. Emory Village Neighborhood Center
3. Briarcliff & North Druid Hills Town Center
4. North Decatur & Scott Blvd Town Center
5. Oak Grove Neighborhood Center

Where You Would Like to See Good Things Happen

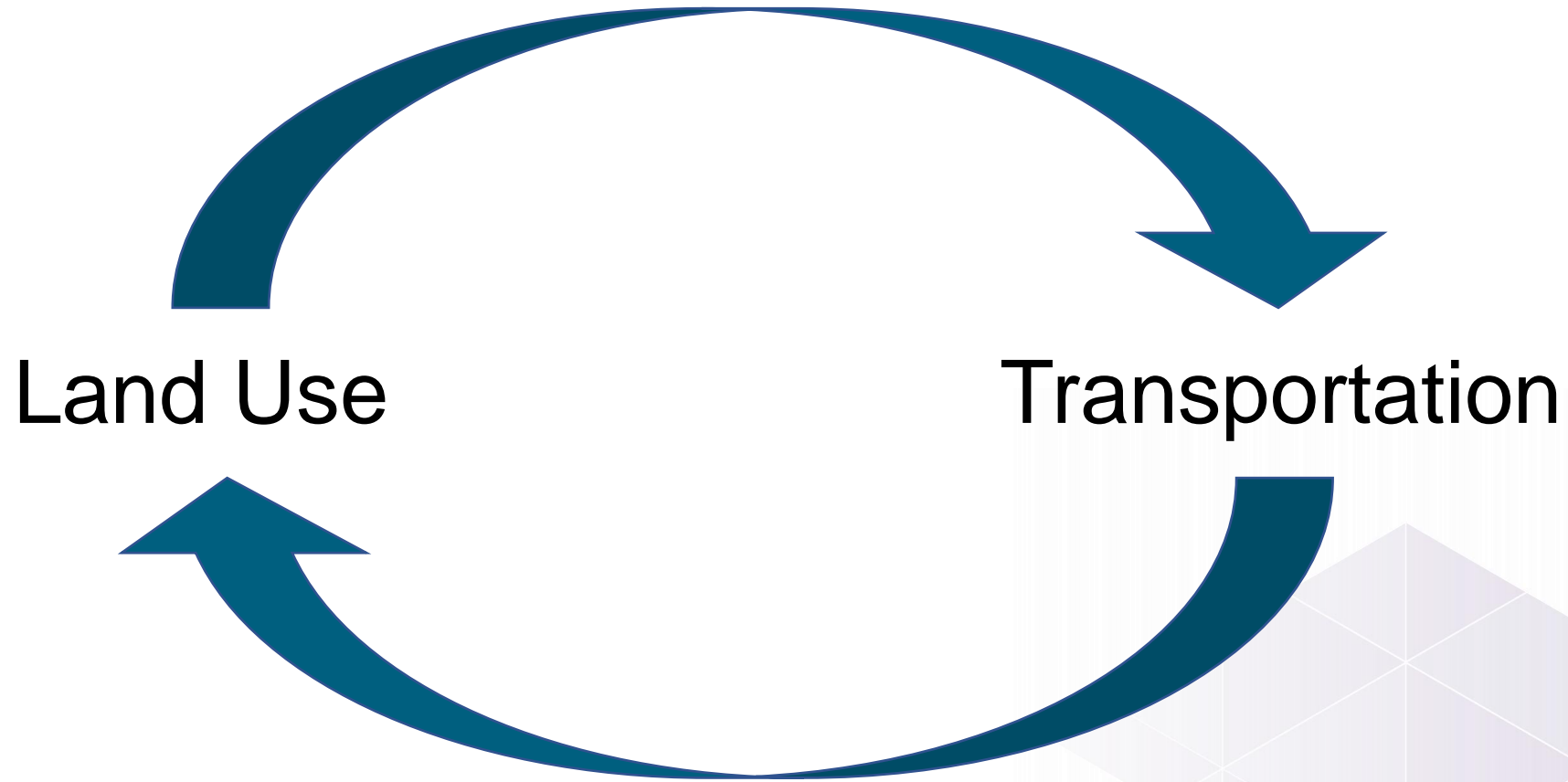
1. North DeKalb Mall Town Center
2. Northlake Mall Regional Center
3. Memorial Dr & Columbia Dr Town Center
4. Clairmont & Briarcliff Rd Urban Center
5. I-20 & Candler Rd Town Center

Feedback: Transportation Needs

- Pins dropped on specific locations of need
- Specified by project type:
 - Bicycle
 - Pedestrian
 - Safety
 - Traffic
 - Transit
- Opportunity to like or dislike existing comments



Transportation and Land Use Nexus





Draft Transportation and Land Use Recommendations

Transportation Funding Assumptions

Countywide SPLOST continues



Conservative tax revenue assumptions



City allocation of SPLOST remains the same



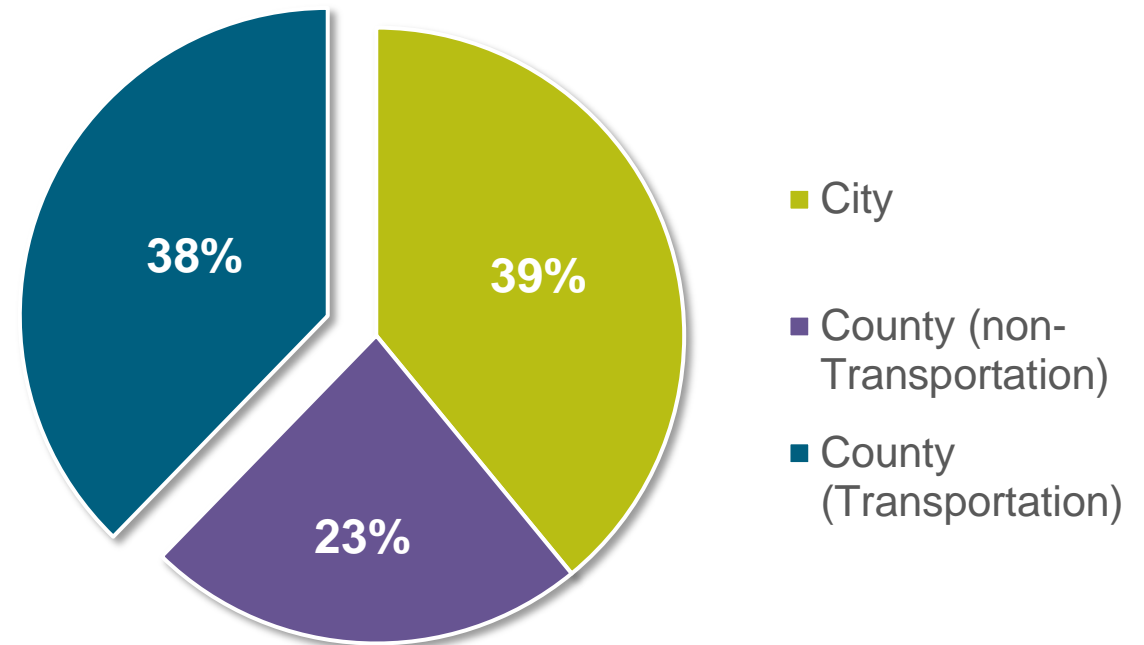
Transportation allocation of SPLOST remains the same



Existing MARTA penny continues to be used primarily for state of good repair



SPLOST Fund Allocation



Transportation Funding Overview (Unincorporated)

	Tier 1 6 Years	Tier 2 6 Years	Tier 3 15 Years
Set-aside Funding Categories	\$179,000,000	\$162,000,000	\$371,000,000
Project Funding	\$71,000,000	\$103,000,000	\$363,000,000
Total Transportation Funding	\$250,000,000	\$265,000,000	\$734,000,000

Policy Recommendations for Transportation

Asset Management

Pavement condition assessment, management plan
Invest heavily in resurfacing but balance with new capital project opportunities

Technology

Invest first in programmatic levels followed by key infrastructure needs
Add later funding for smart corridors, advanced tech

Bicycle/Pedestrian

House trail planning in one department, hire a lead
Conduct trail plan, sidewalk inventory/assessment
Invest appropriate funding for meaningful expansion

Transportation Projects

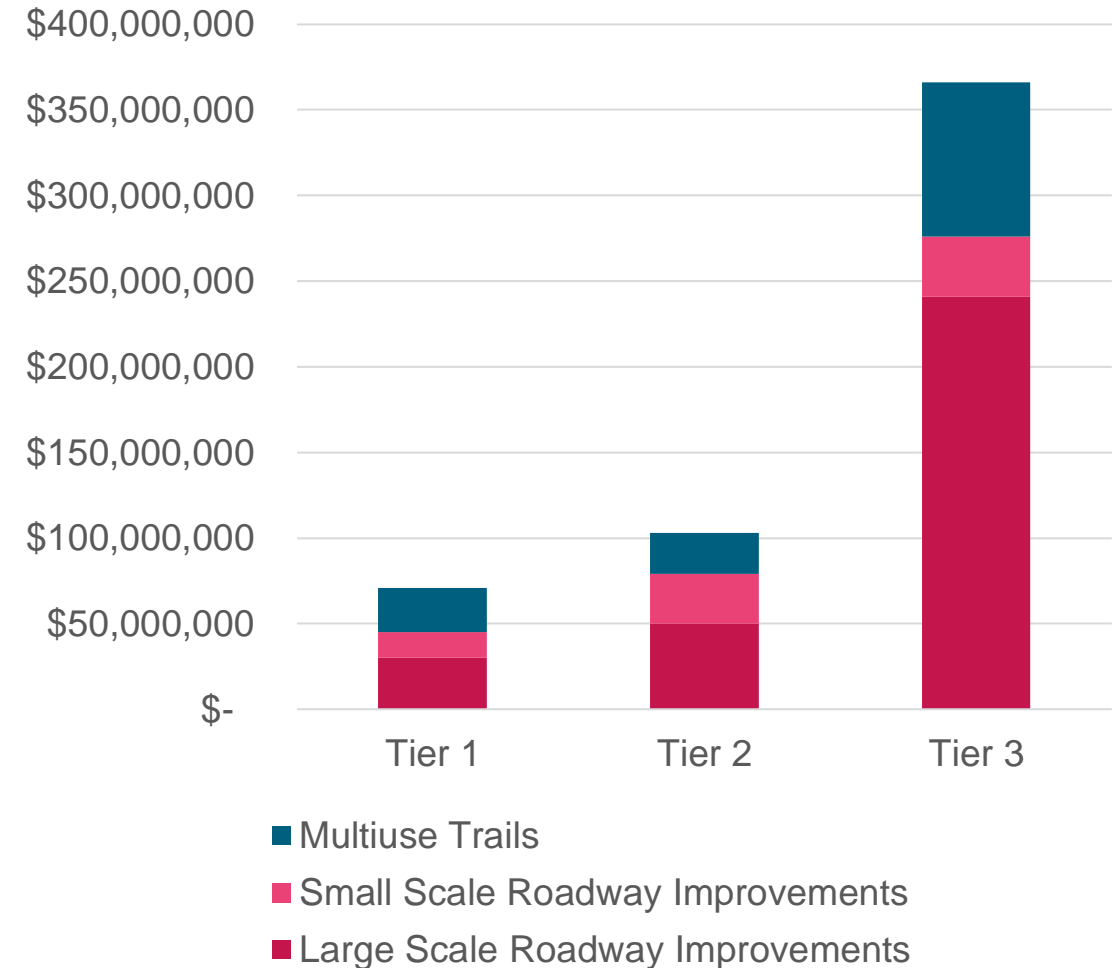
Total project allocation across three tiers of projects and three major funding categories:

Multiuse Trails: \$140M

Small Scale Roadway: \$77M

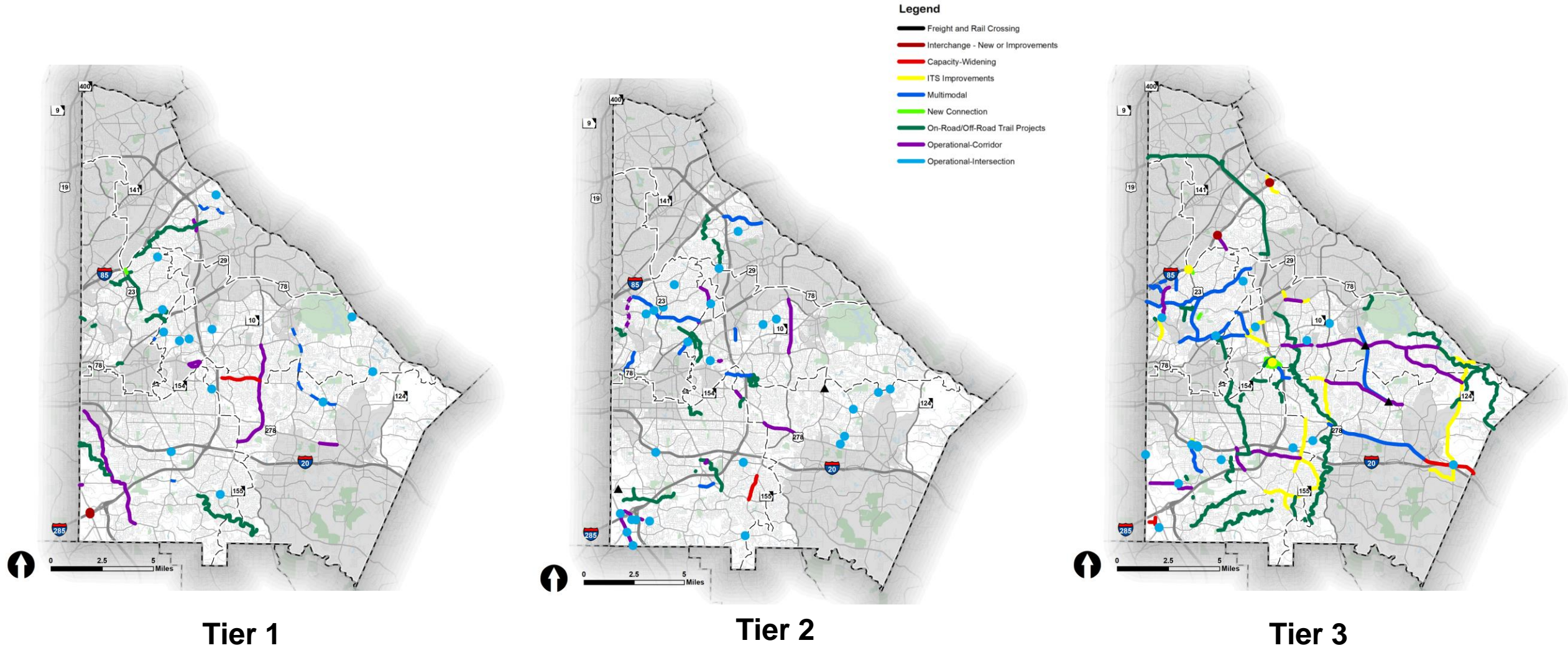
Large Scale Roadway: \$320M

Draft Transportation Project Funding

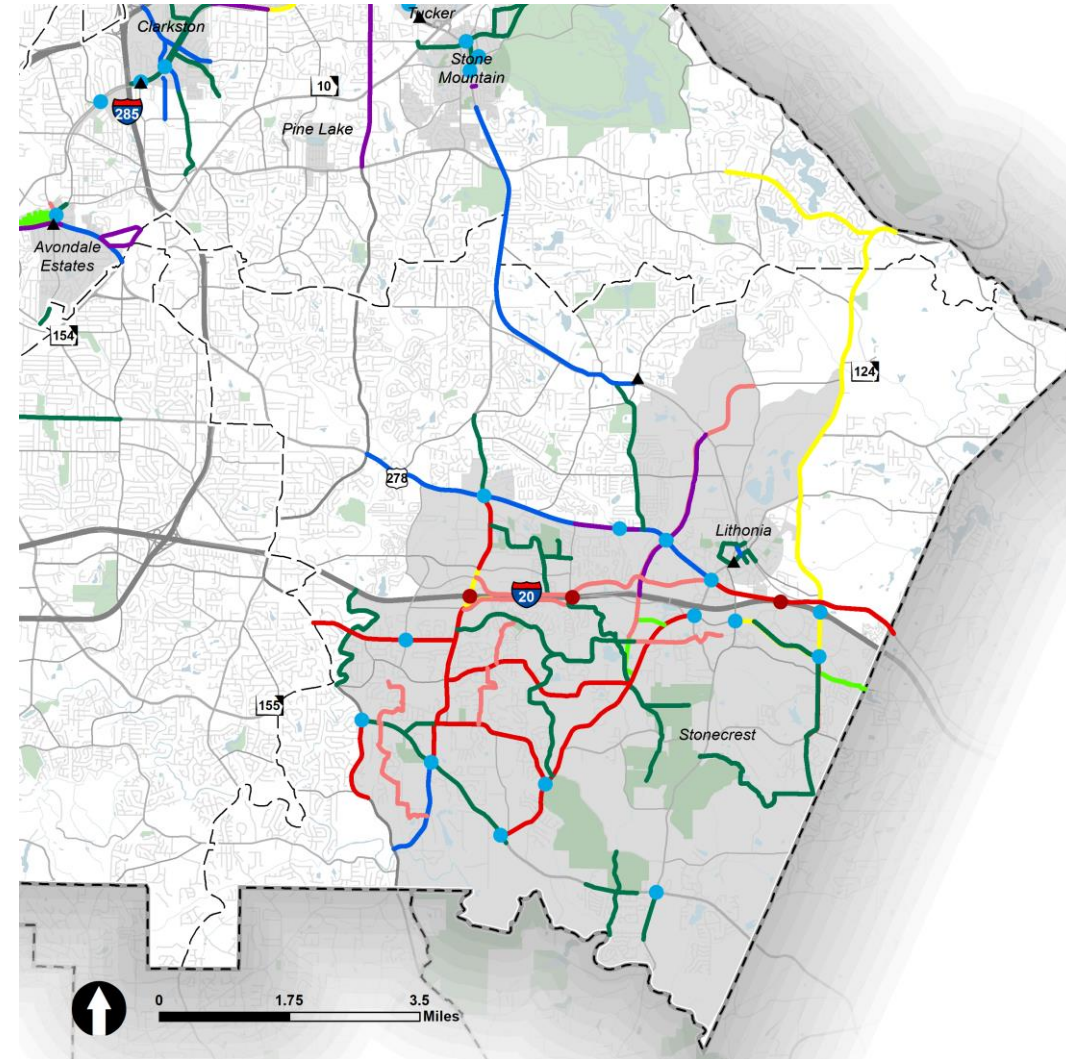
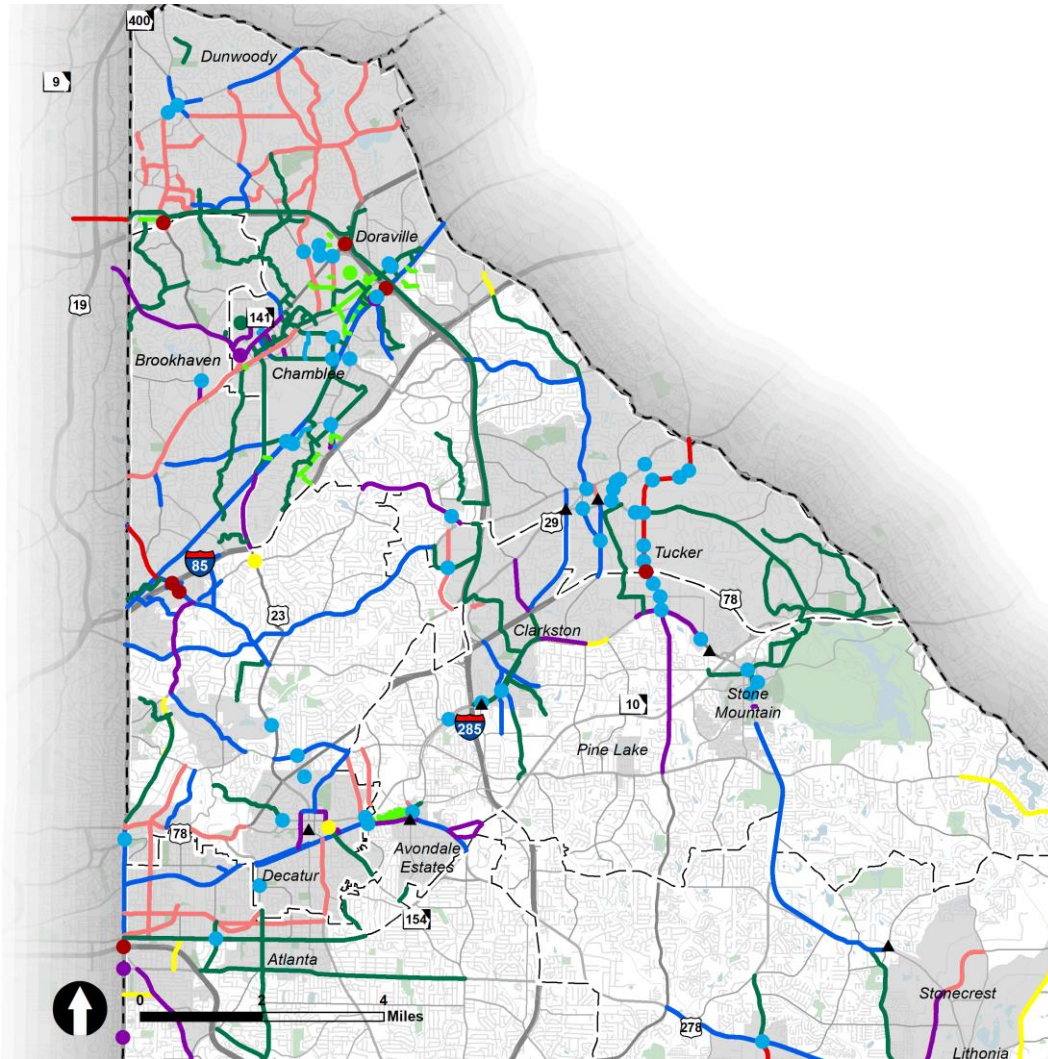


Draft Transportation Project Recommendations

Unincorporated DeKalb County



Early Coordination: City Project Recommendations



Legend

- Freight and Rail Crossing
- Interchange - New or Improvements
- Capacity-Widening
- ITS Improvements
- Multimodal
- New Connection
- On-Road/Off-Road Trail Projects
- Operational-Corridor
- Operational-Intersection

Policy Recommendations for Transit

- Within the Unified Plan
 - Confirm need and level of transit investment (full-penny, half-penny, etc.) to advance transit expansion
 - Document transit system and project benefits for public and stakeholders
 - Establish policy foundation for moving forward
- Beyond the Unified Plan (**If new funding for transit is desired*)
 - Build from/update four scenarios developed in Transit Master Plan, work with MARTA
 - Conduct robust public education and engagement
 - Take steps to advance referendum through the ATL

Potential Sales Tax Revenue under HB 930
(over 30 years in 2019 dollars)

Full-Penny
(Maximum Allowed)

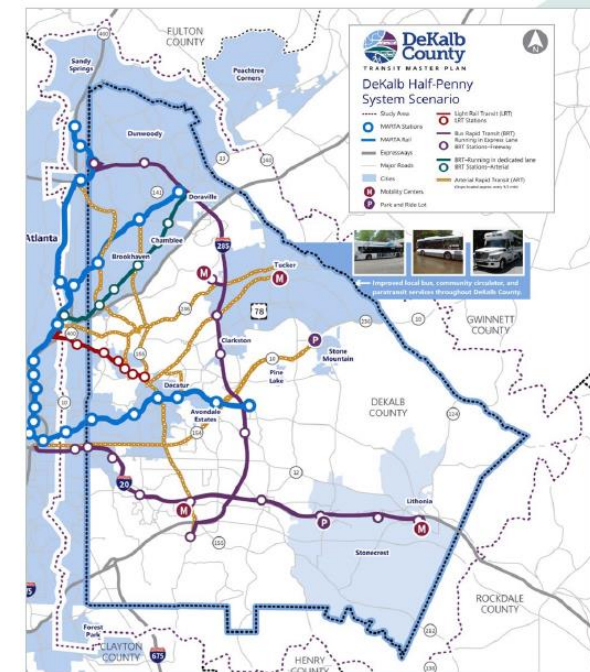
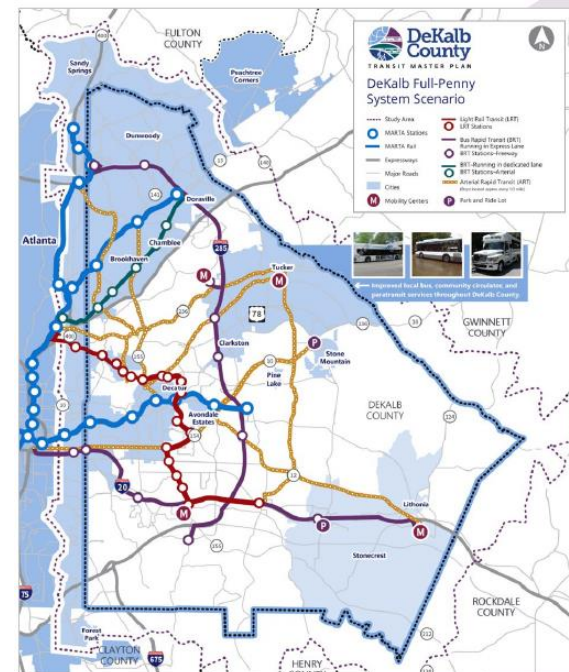


\$3.65 B

Half-Penny

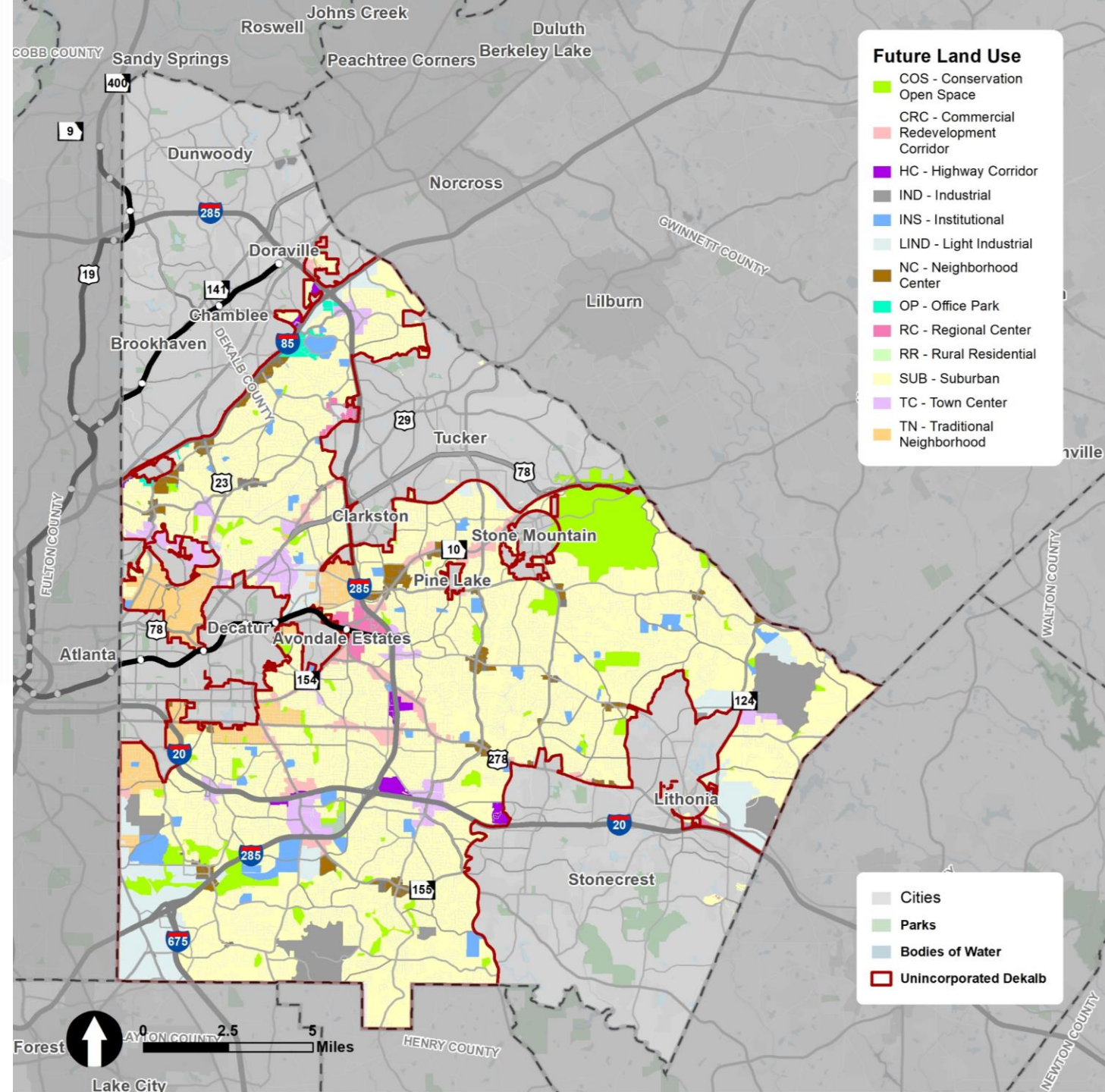


\$1.85 B



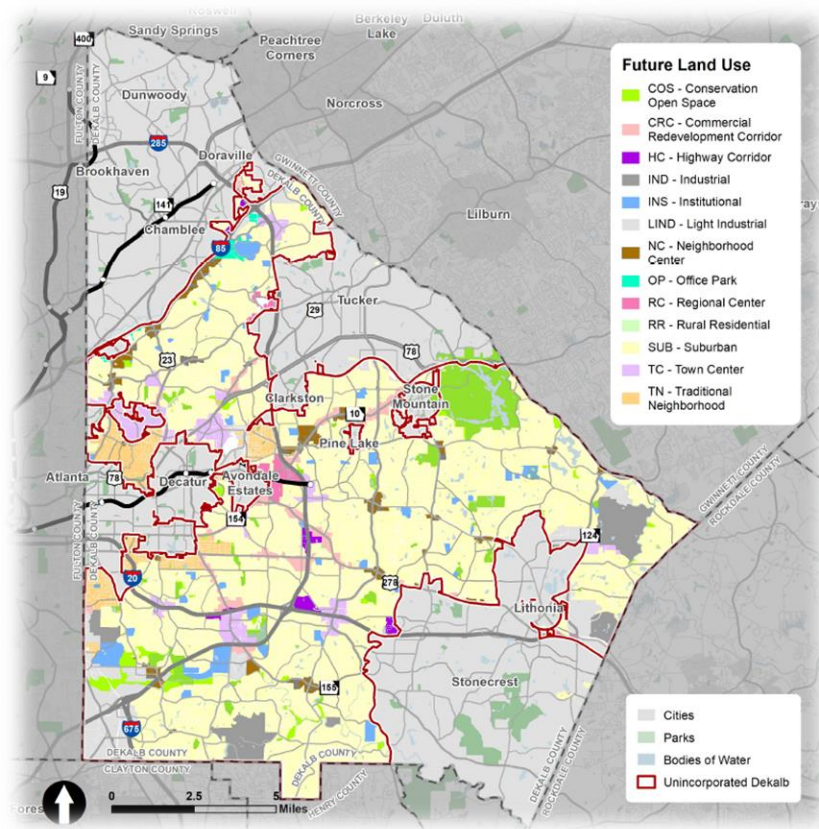
Updating the Future Land Use Plan

- County character is diverse and evolving
- Infill and redevelopment needed to support continued growth
- Market and demographics pushing for more diverse housing types
- New cities and annexations have impacted priority areas

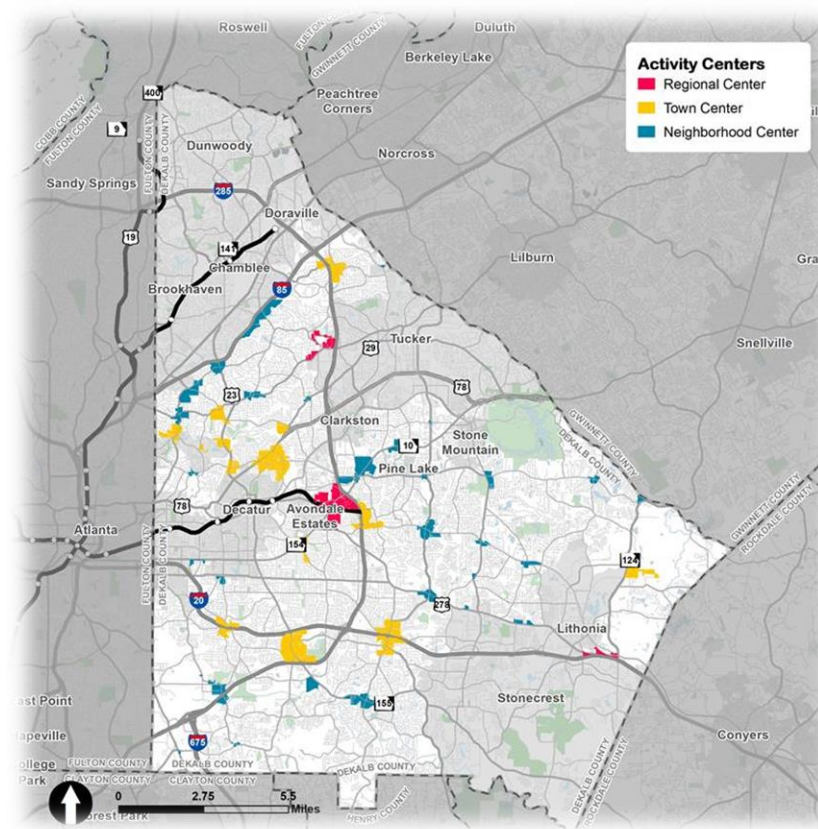


Draft Land Use Recommendations

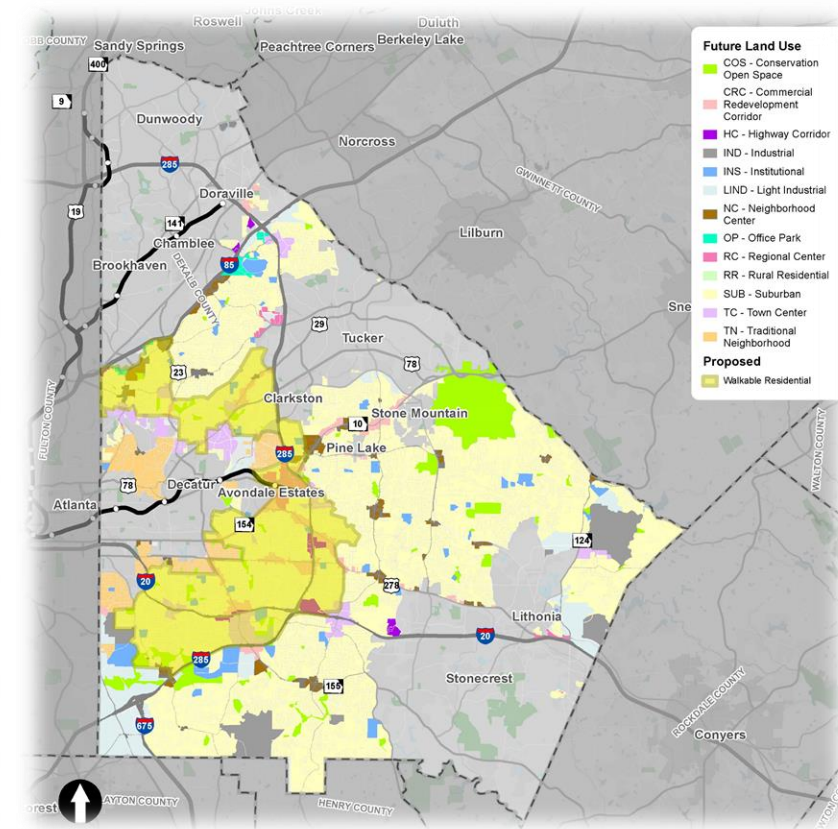
Unincorporated DeKalb County



Future Land Land Use



Activity Center Updates



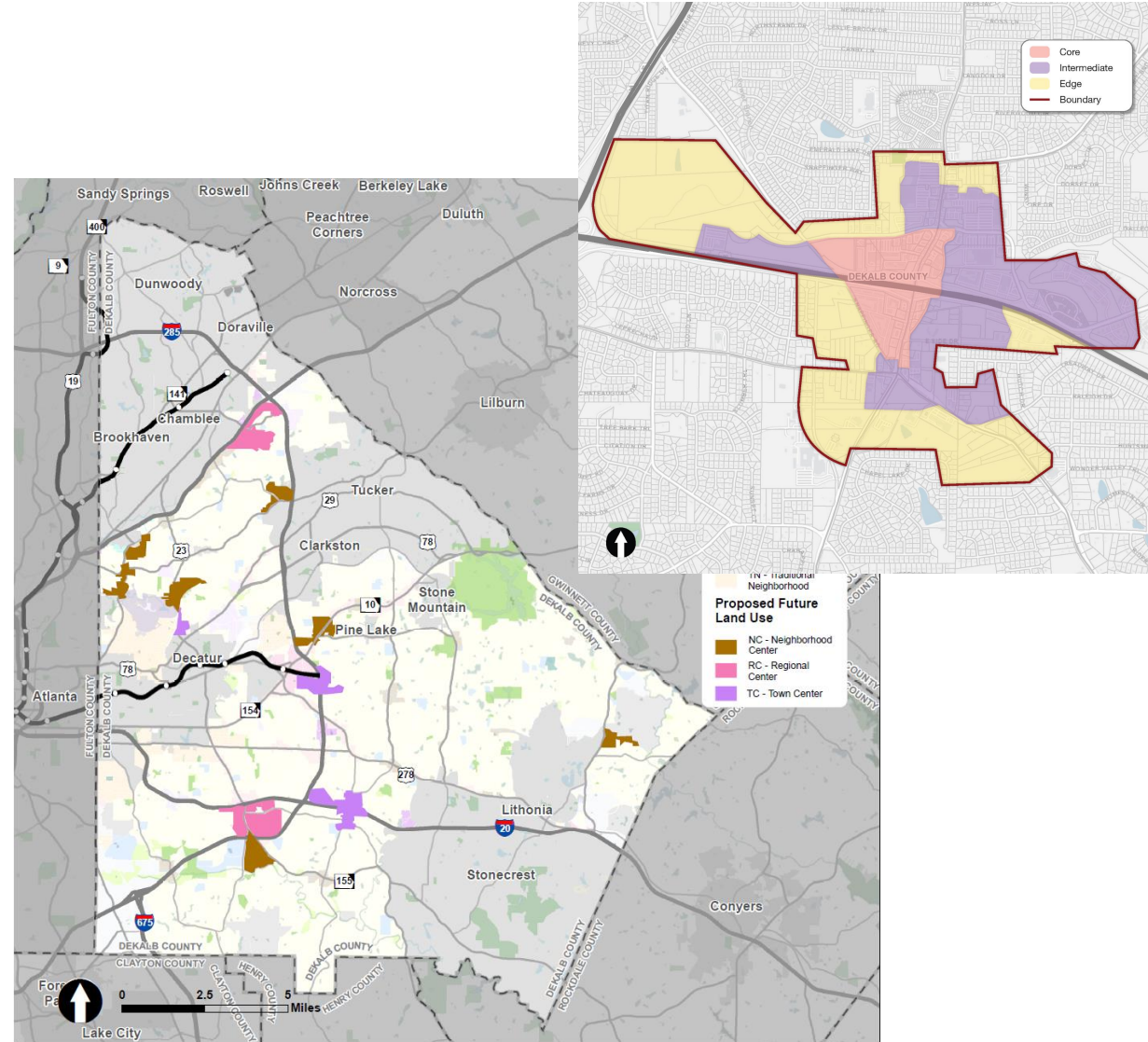
New Residential Character Area

Draft Land Use Recommendations

Unincorporated DeKalb County

Activity Center Updates

- Reflects current and future development activity
- Provides more flexibility
- Recategorization of some Activity Centers
- Revise some boundaries
- Use Small Area Plans to guide how activity centers should develop in a greater level of detail



Policy Recommendations for Land Use

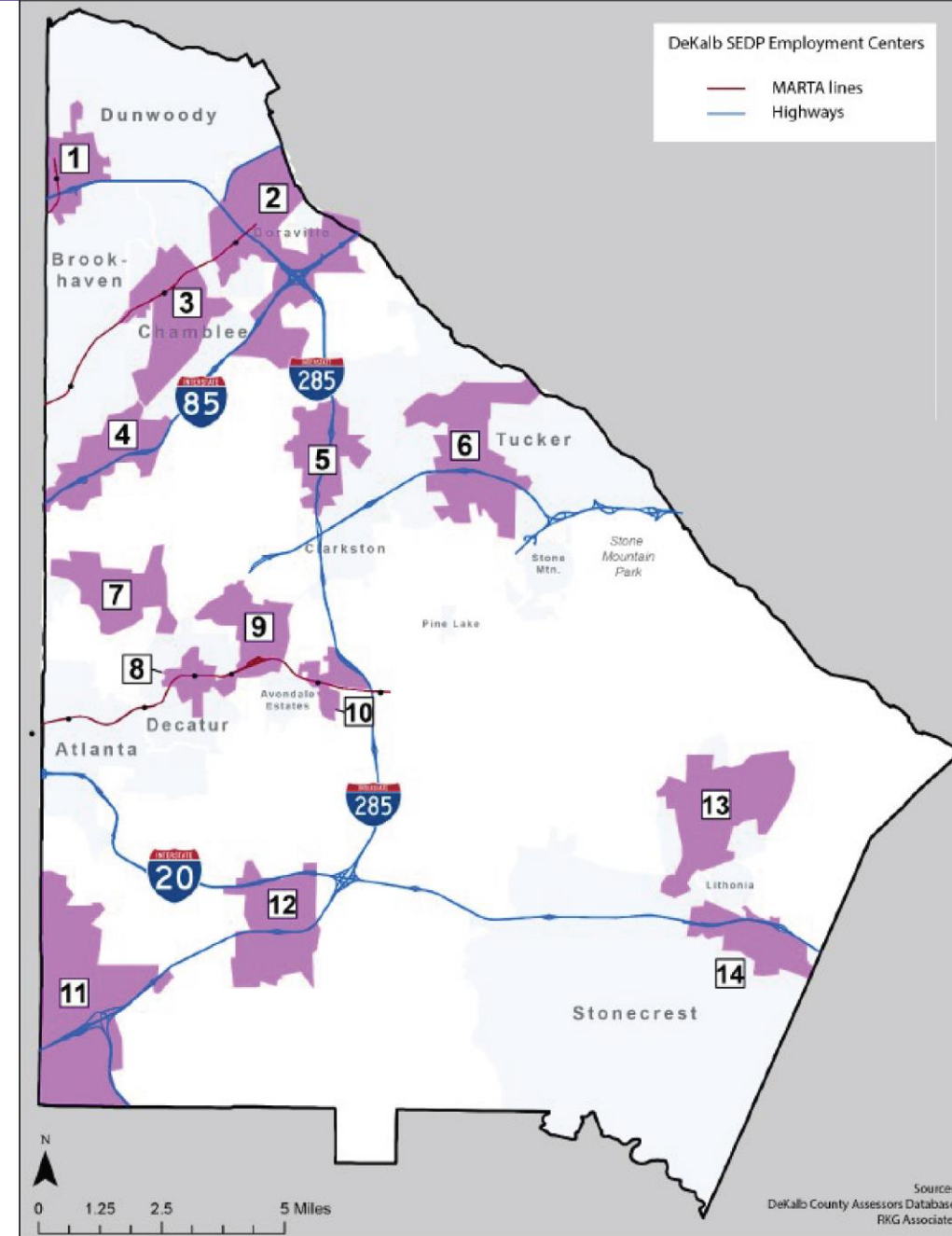
Economic Development and Housing are key policy areas addressed in a Community's Comprehensive Plan and were identified as priorities by DeKalb County stakeholders

Economic Development

Housing

Recommendations

- Coordinating with Decide DeKalb, which is the Development Authority of DeKalb County
- Coordinating Land Use policy to better support business recruitment and retention
- Placing greater emphasis on economic development in underserved and marginalized communities
- Supporting additional workforce development efforts



Recommendations

- Developing a county housing strategy focused on the preservation of existing affordable housing, the creation of new affordable units, and partnerships with both private and non-profit entities
- Establishing a staff position focused specifically on housing affordability
- Creating of a new housing affordability advisory committee
- Preserving existing supply of workforce and affordable housing
- Identifying opportunities to partner with private and non-profit organizations to provide workforce and affordable housing



Other Policy Recommendations for Land Use

Sustainability

Arts, Culture,
& Historic Resources

Health and Wellness

Retail Improvements

Public Safety

Policy Recommendations

- Comprehensive Plans can address various policy areas across the county
- Each policy area has specific recommendations to help set and achieve goals
- Policies and recommendations reflect feedback received from staff, stakeholders, and the community



Engagement Opportunities

Public Engagement – Meetings and Events

Virtual Public Meetings

Wednesday May 11
1:00-2:30 PM

Thursday May 12
6:00-7:30 PM

Saturday May 14
11:00 AM-12:30 PM

Community Events

Tucker Days

May 7
Noon-3:00 PM

Good Neighbor Day

May 14
Noon-5:00 PM

Stonecrest Mall

May 15
Noon-3:00 PM

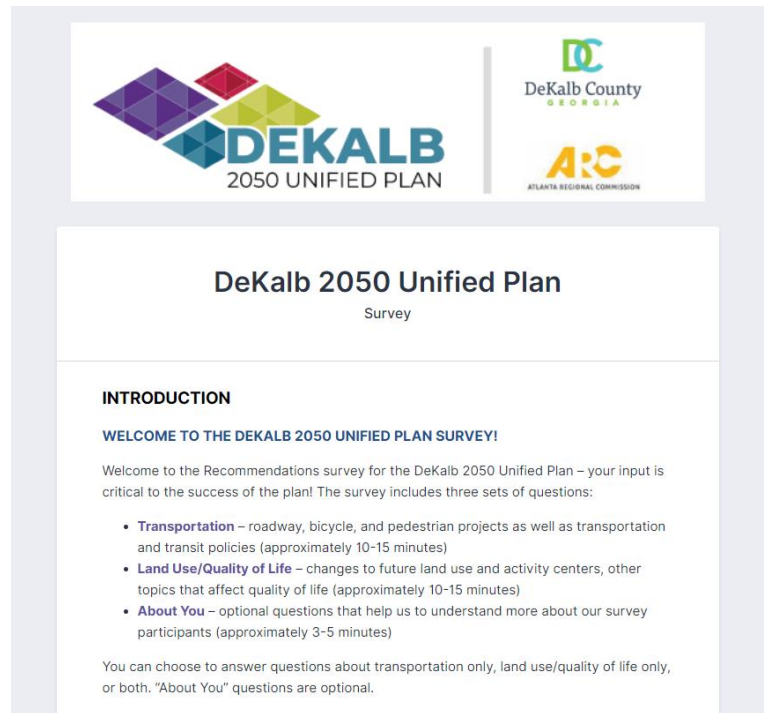
Gresham Park

May 21
Noon-3:00 PM

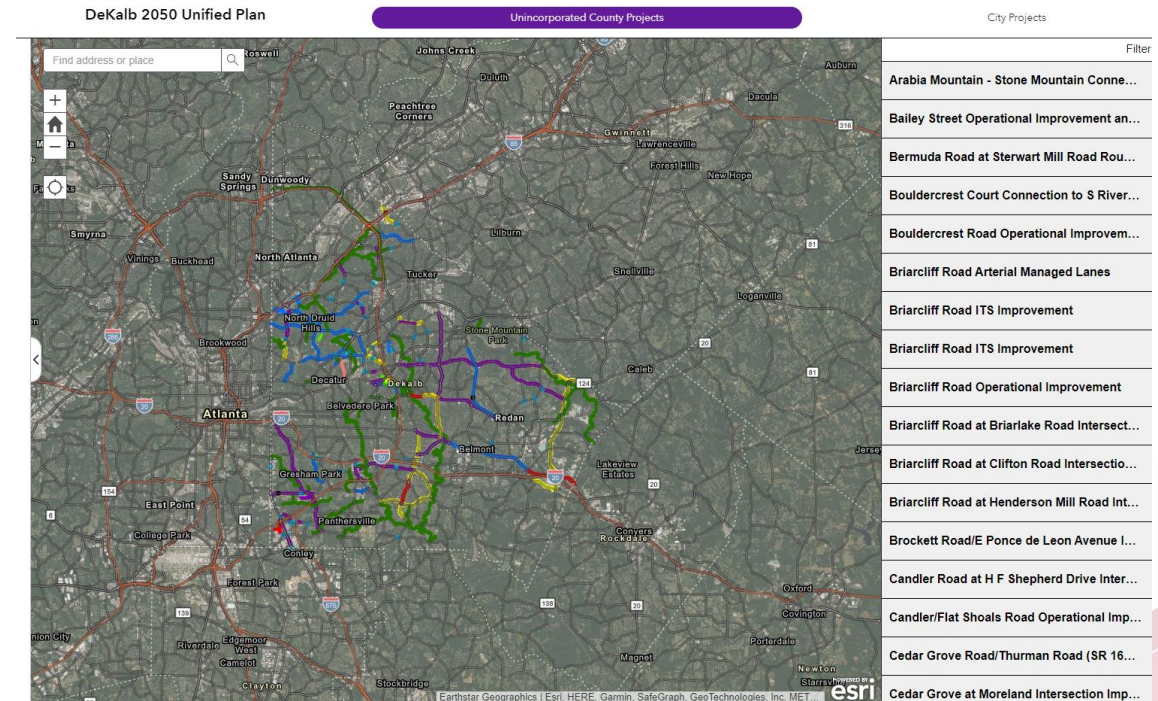
Wade Walker Park

May 22
Noon-3:00 PM

Public Engagement – Survey and Website



Survey



Interactive Maps

Website

www.dekalb2050unifiedplan.com/

Email address

2050unifiedplan@dekalbcountyga.gov

Social media

#UnifiedDeKalb, #ItsInDeKalb

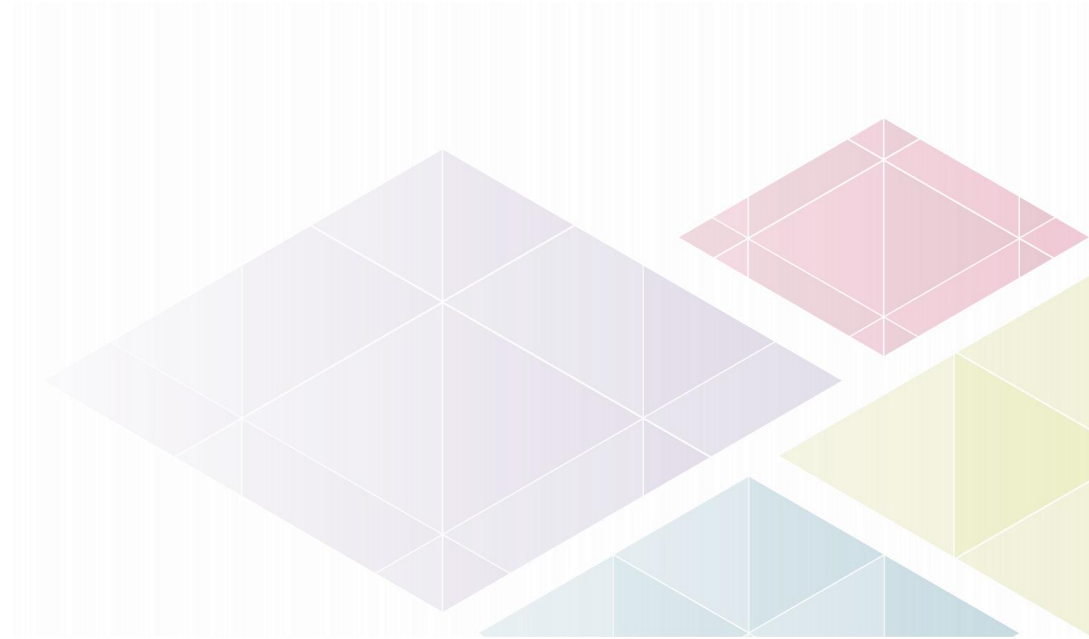


Questions?



Breakout Agenda

- Transportation
- Transit
- Land Use
- Quality of Life



Poll Everywhere Exercises

When the poll is active, please submit your responses at
pollev.com/kha1





Transportation

Recommendations for Transportation

		Tier 1 6 years	Tier 2 6 years	Tier 3 15 years
Funding Set-asides	Asset Management	\$127M	\$107M	\$206M
	Technology	\$6M	\$9M	\$30M
	Sidewalks/Crossings	\$24M	\$24M	\$75M
Projects	Transportation Projects	\$71M	\$103	\$363M

Transportation Projects

Total project allocation across three tiers of projects and three major funding categories:

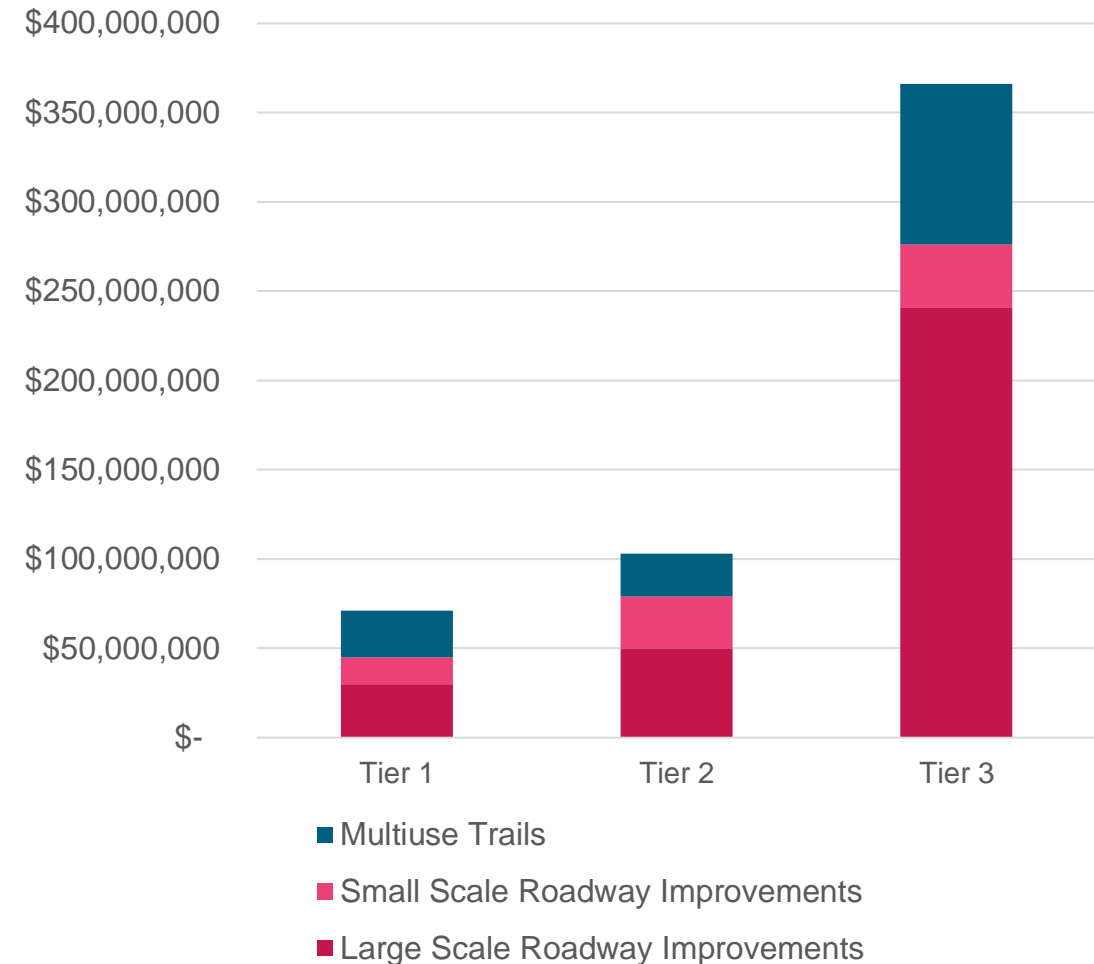
Multiuse Trails: \$140M

Small Scale Roadway: \$77M

Large Scale Roadway: \$320M

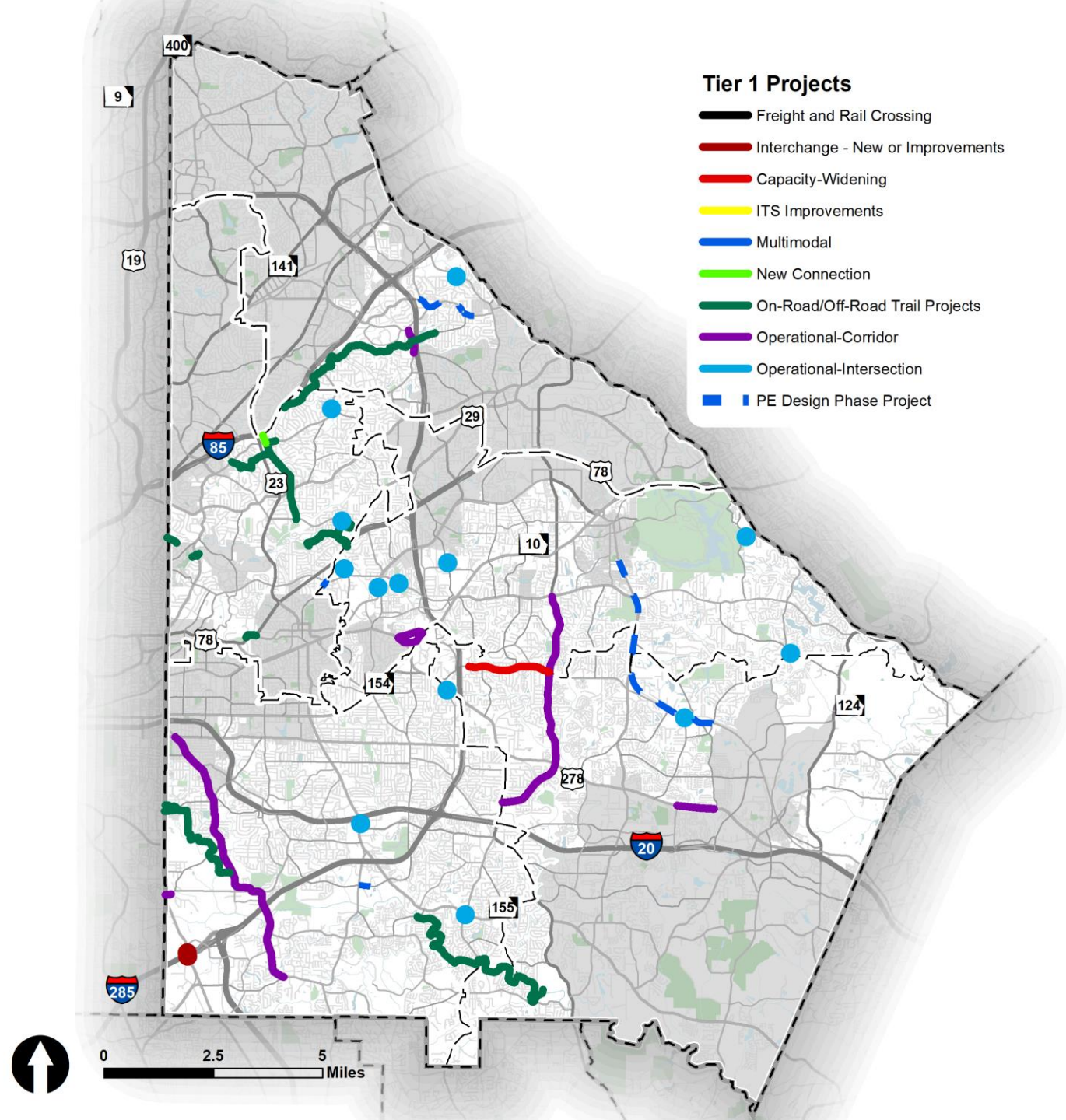
Polling Question!

Draft Transportation Project Funding



Draft Projects – Tier 1

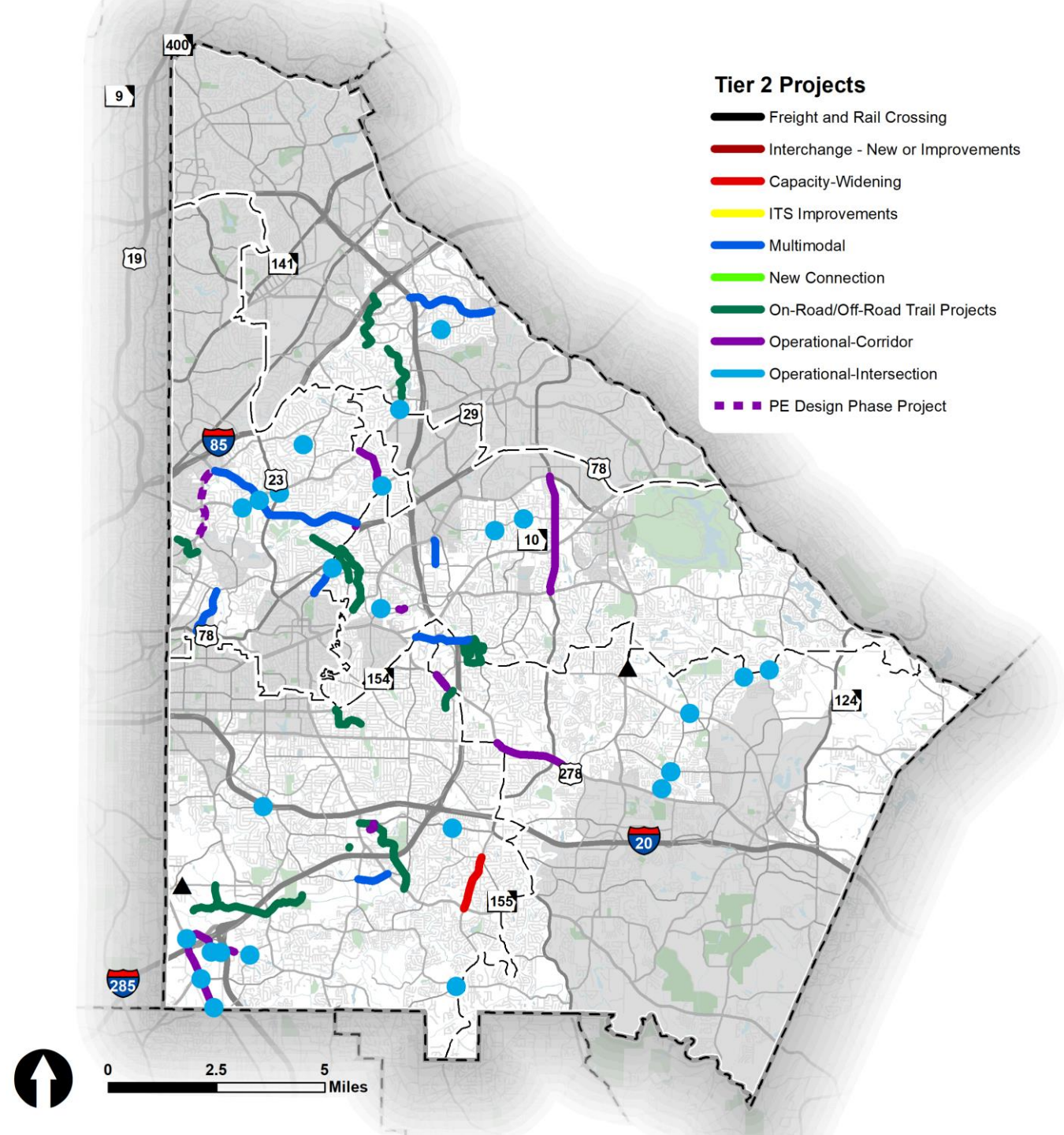
- Large Roadway: \$30M
- Small Roadway: \$15M
- Trail: \$26M



Draft Projects – Tier 2

- Large Roadway: \$50M
- Small Roadway: \$29M
- Trail: \$24M

Polling Question!





Transit

- Potential Sales Tax Revenue under HB 930**
(over 30 years in 2019 dollars)



\$3.65 B



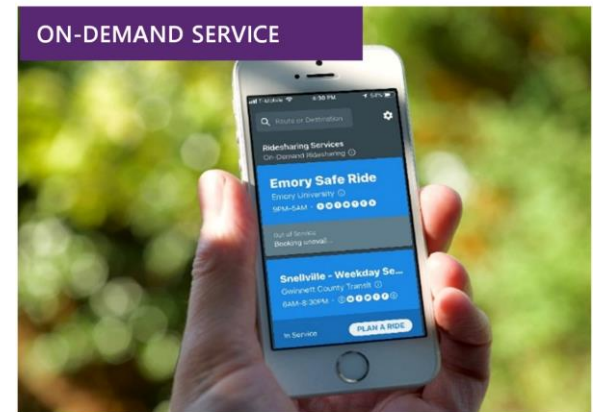
\$1.85 B



Transit Master Plan Key Recommendations

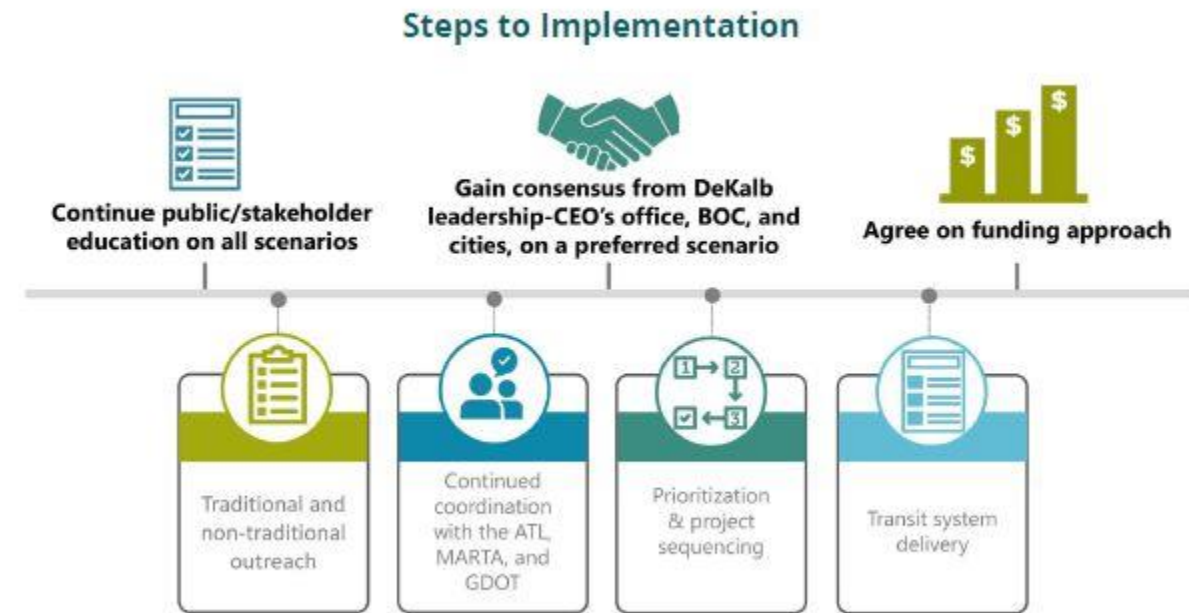
- Advance transit scenarios for additional public input and education
- Education and input on innovative funding opportunities
 - Public-Private-Partnership (P3)
 - Value Capture
 - IIJA and competitive FTA Capital Investment Grants
- Collaborate with MARTA on current unmet needs
- Collaborate with agency partners on expansion projects
- Align land use and development codes with transit efforts

In addition to the scenarios, several other key transit recommendations were included with the adoption of the Transit Master Plan



DeKalb Unified Plan's Approach to Transit

- Confirm need and level of transit investment (full-penny, half-penny, etc.) to advance recommendations from DTMP
- Document transit system benefits and potential project benefits for public and stakeholders
- Unified Plan adoption can establish the policy foundation and level of new funding needed for transit (e.g., TSPLOST referendum)



Polling Questions!

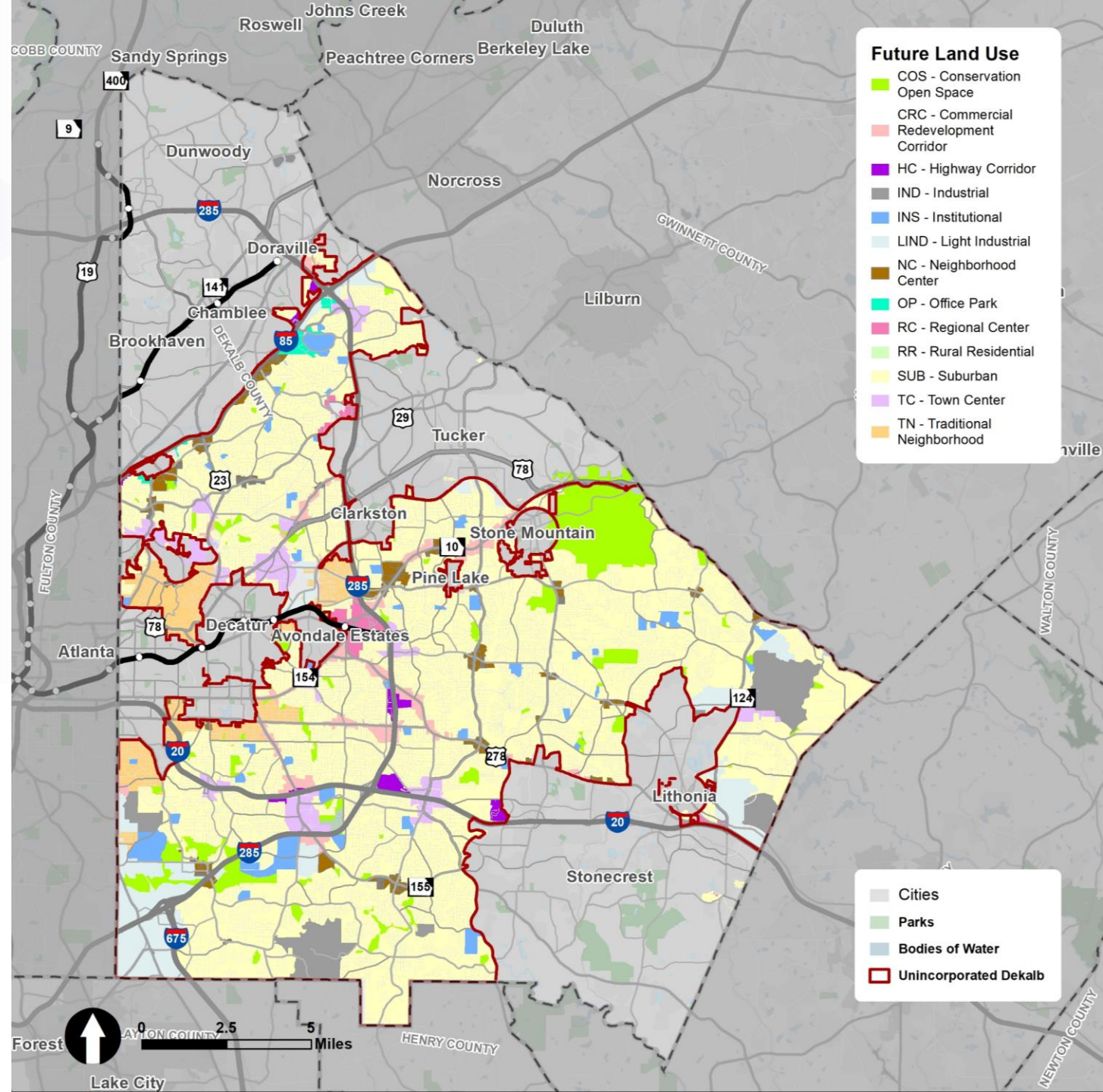


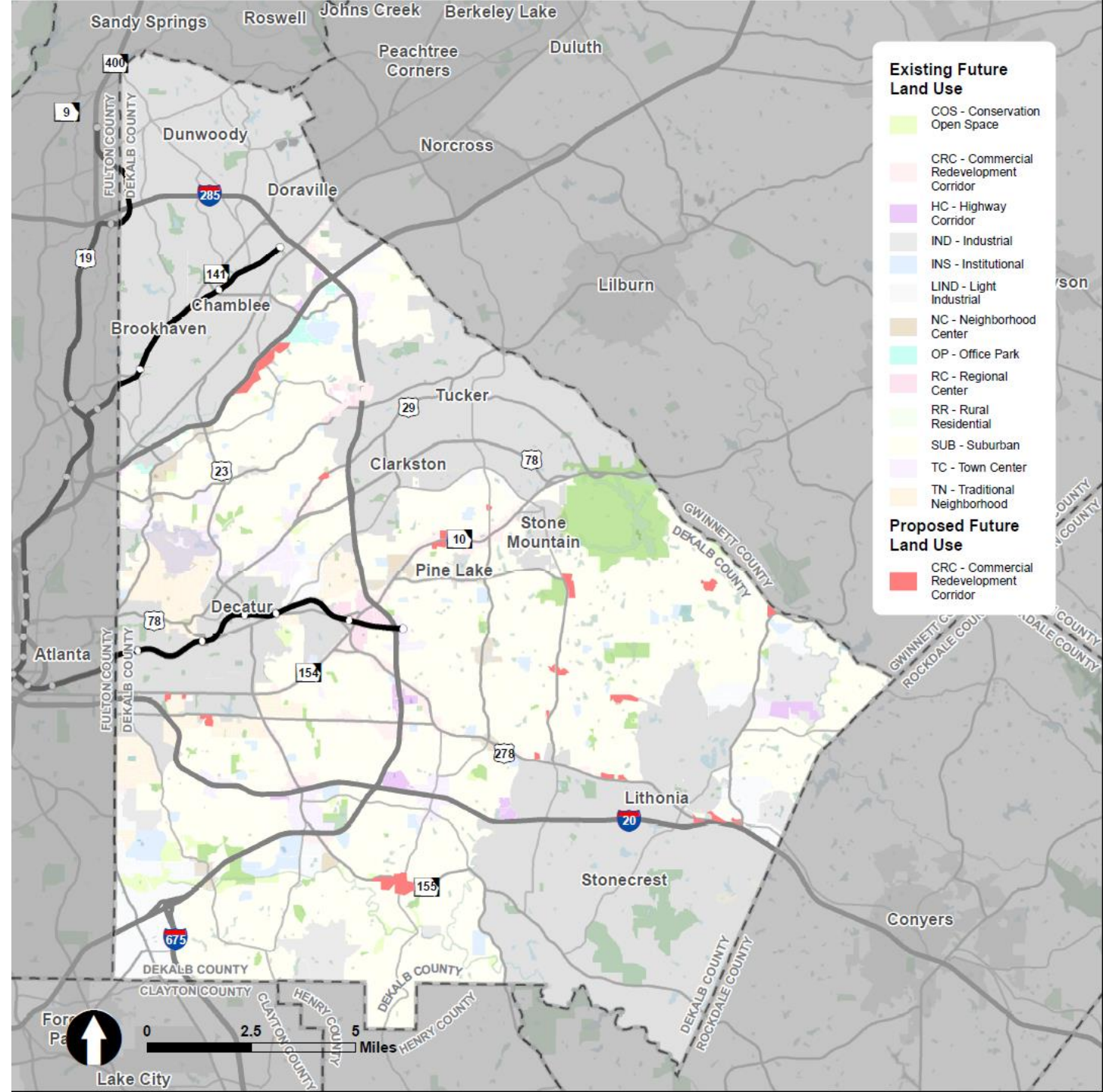
Land Use

Reasons for Updating Future Land Use

Activity Center Criteria

- *Located at or near the intersection of a major road or interstate or near a MARTA transit station*
- *Contains a variety of land uses (retail/shopping, residential, office, etc.)*
- *Has experienced recent development activity that is of higher intensity than the surrounding area*
- *Large enough to allow for transitions in development intensity between the activity center and surrounding areas (particularly single-family neighborhoods)*

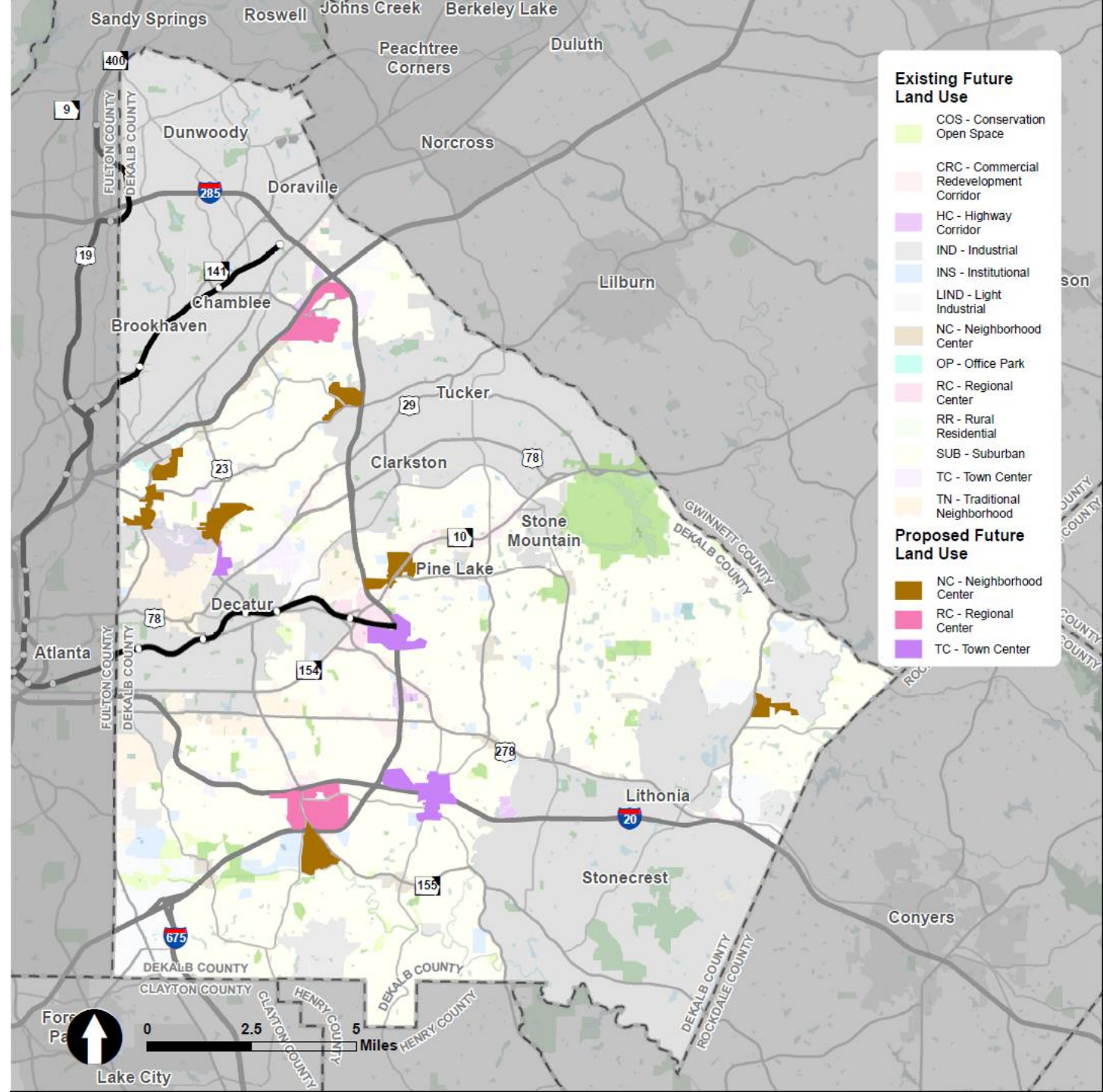




Future Land Use Recommendations

Activity Center Changes

- Recategorize South DeKalb Mall as a Regional Center
- Based on recent annexations:
 - Recategorize some activity centers to Town Center or Neighborhood Center
 - Revising several activity center boundaries
- New activity centers:
 - Presidential Parkway/Mercer University
 - Near Mason Mill Park

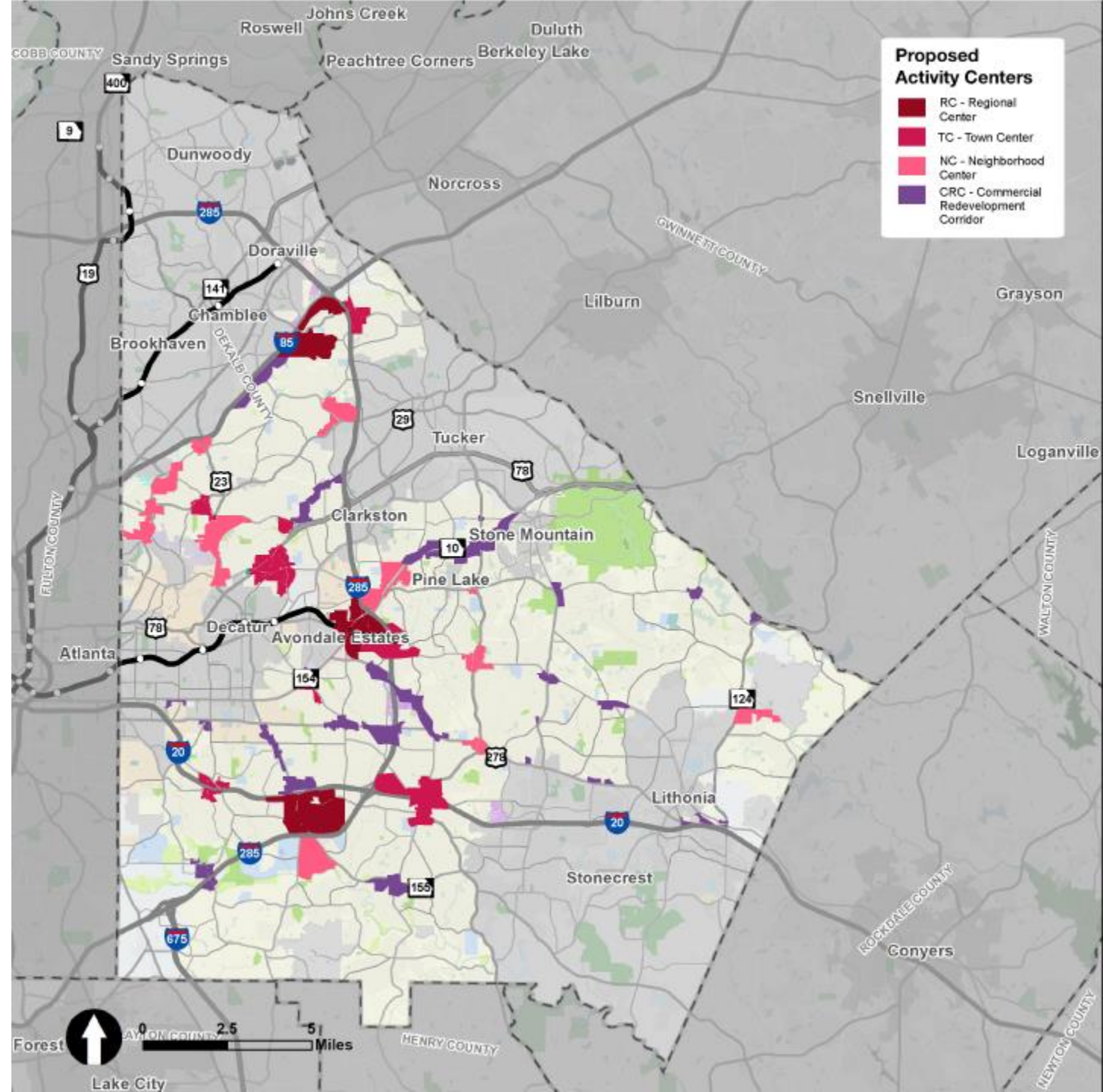


Future Land Use Recommendations

Activity Center Changes

- “Activity Centers” and “Corridors” where development and density will be encouraged
- Protects existing, stable single-family neighborhoods
- Allows the County to continue growing.

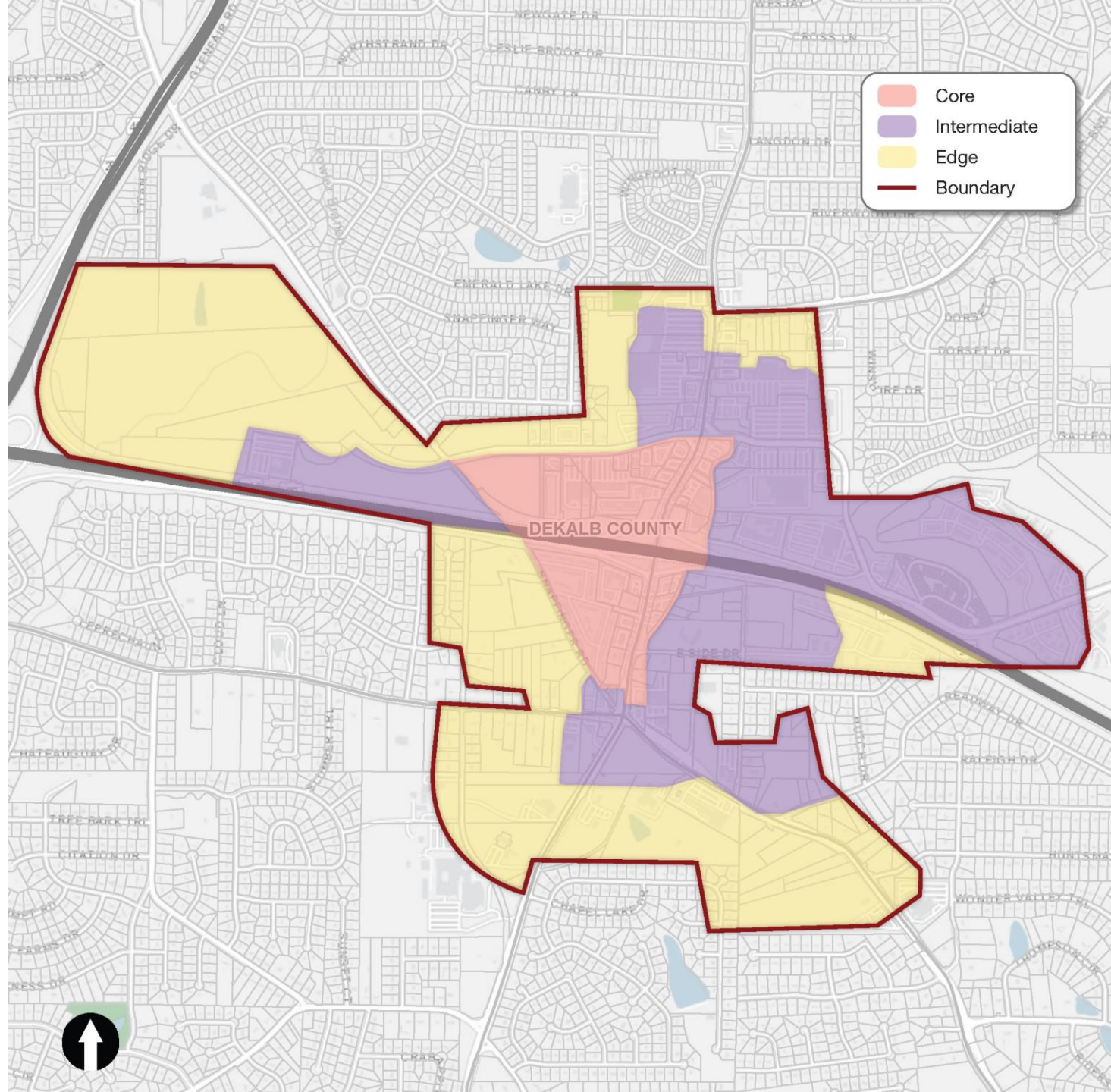
Polling Question!



Future Land Use Recommendations

Small Area Plans

- Guide how activity centers should develop in a greater level of detail.
- Community-based plans also help address specific issues identified by the community.
- Used to identify specific policies and strategies to manage growth.

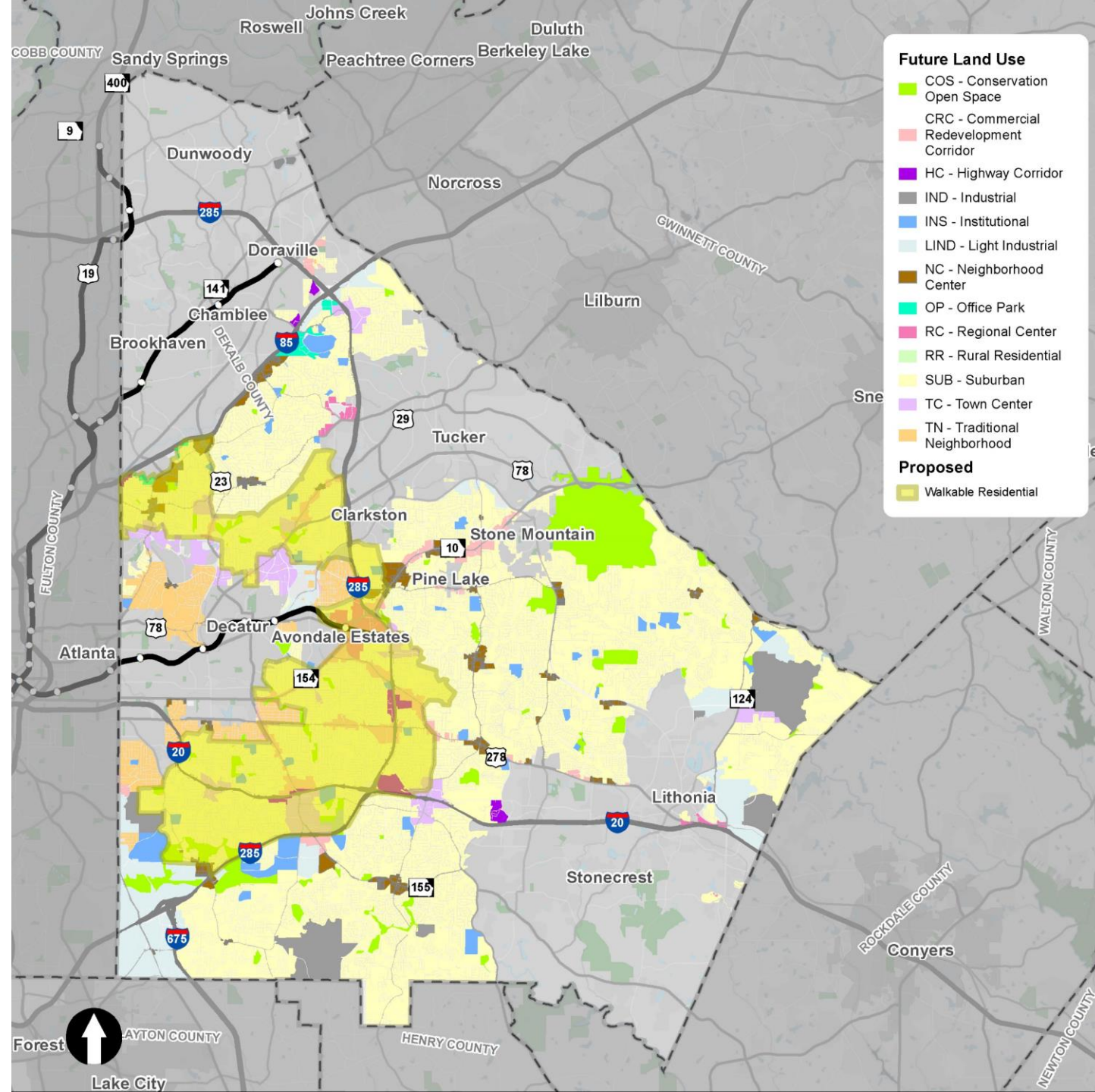


Future Land Use Recommendations

New Residential Character Area

- Better reflect the diversity of development and character
- More intown and older residential areas
- Greater sidewalk and trail connectivity
- New development focused along major roadways & activity centers
- Protection of existing single-family neighborhoods

Polling Questions!





Quality of Life and Other Policy Areas

Priority Policy Recommendations

Economic Development and Housing are key policy areas addressed in a Community's Comprehensive Plan and were identified as priorities by DeKalb County stakeholders

Economic Development

Housing

Additional Policy Areas

Sustainability

Arts, Culture, & Historic Resources

Health and Wellness

Retail Improvements

Public Safety

Additional Policy Areas

Sustainability

- Pursue, achieve and maintain ARC Green Communities Gold certification
- Develop a County Sustainability Plan
 - Define sustainability
 - Establish goals



Additional Policy Areas

Arts, Culture, & Historic Resources

- Designate an Arts and Culture point person
- Create an arts council, potentially with the cities
Planning, Programs, and Policies
- Develop an Arts and Culture Master Plan



Additional Policy Areas

Health and Wellness

- Designate a Health and Wellness point person
- Establish a Health and Wellness focused roundtable
- Identify priority issues and areas
- Participate in public-private Health and Wellness initiatives



Additional Policy Areas

Retail Improvements

- Focus on struggling or dilapidated retail districts.
- Adopt and implement the Memorial Drive Study.
- Enhance Memorial Drive through efforts similar to We Love BuHi.
- Develop strategies for struggling malls including public-private partnerships.



Additional Policy Areas

Public Safety

- Increasing coordination between County Departments, DeKalb Police and DeKalb Fire and Rescue.
- Make additional investment in pedestrian lighting and sidewalks
- Focus on code enforcement efforts to combat illegal dumping



Priority Policy Recommendations

Activity Center Criteria

Please rank the policy areas and associated action items in order from most important to least important, with 1 being most important and 5 being least important.

Sustainability

Arts, Culture, & Historic Resources

Health and Wellness

Retail Improvements

Public Safety

Polling Question!

Public Engagement – Meetings and Events

Virtual Public Meetings

Wednesday May 11
1:00-2:30 PM

Thursday May 12
6:00-7:30 PM

Saturday May 14
11:00 AM-12:30 PM

Community Events

Tucker Days

May 7
Noon-3:00 PM

Good Neighbor Day

May 14
Noon-5:00 PM

Stonecrest Mall

May 15
Noon-3:00 PM

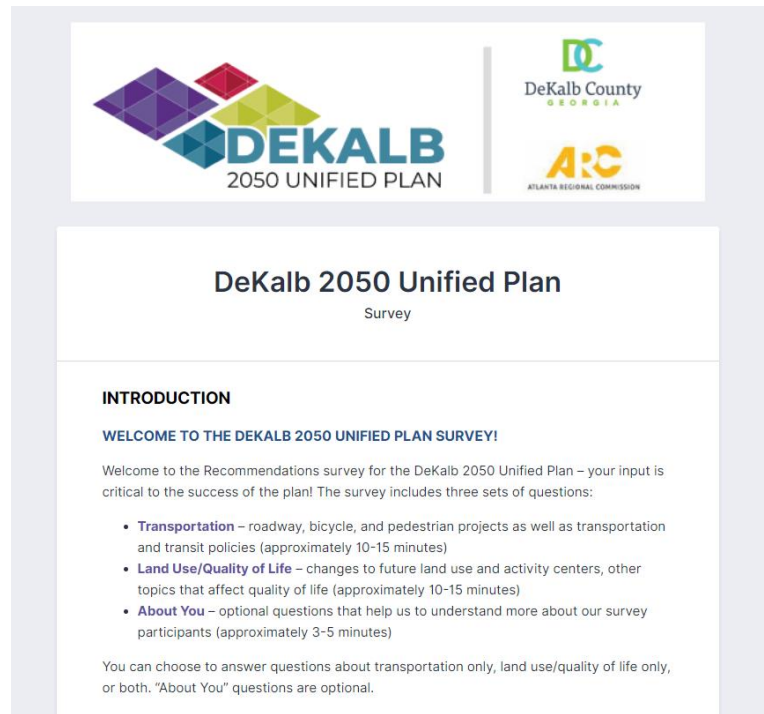
Gresham Park

May 21
Noon-3:00 PM

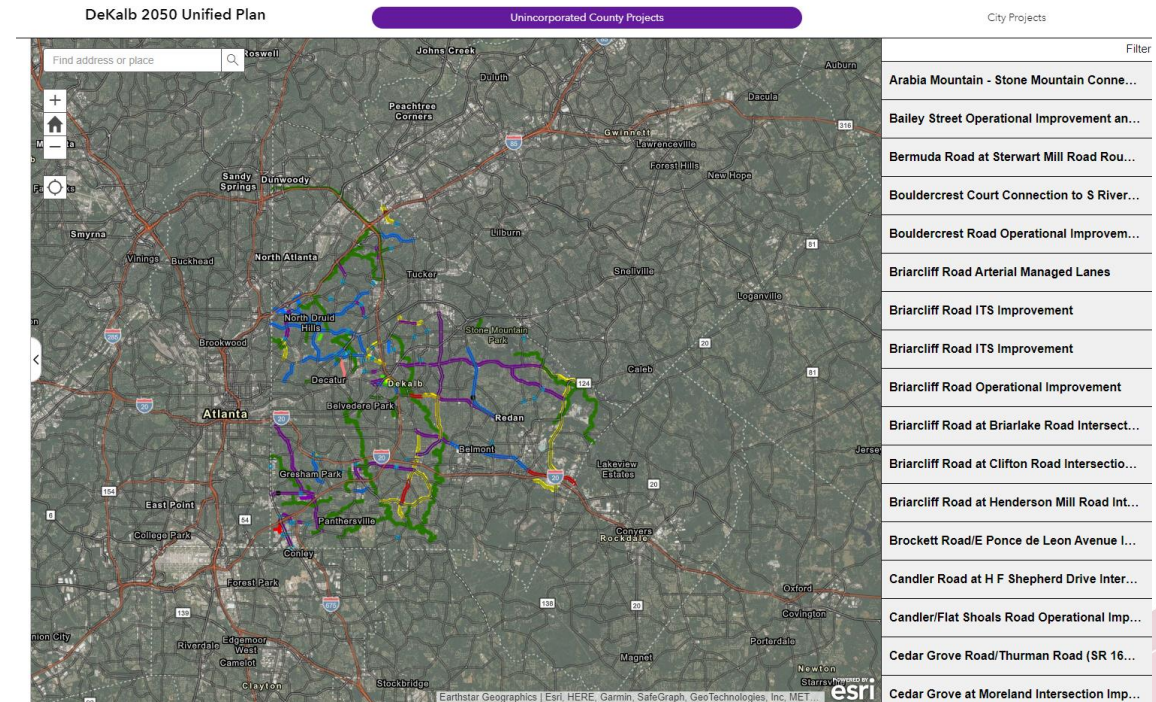
Wade Walker Park

May 22
Noon-3:00 PM

Public Engagement – Survey and Website



Survey



Interactive Maps

Website

www.dekalb2050unifiedplan.com/

Email address

2050unifiedplan@dekalbcountyga.gov

Social media

#UnifiedDeKalb, #ItsInDeKalb



Thank you!